

Open Textbooks

Overcoming Barriers, Realizing Opportunities

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@dernst





open

“What are the barriers to faculty adoption of open textbooks?”

Search the Library

search

Browse Subjects

Accounting & Finance

Business, Management & Marketing

Computer Science & Information Systems

Economics

General Education

Humanities & Language

Open Textbook Library

As an instructor, you want your students to have the best textbooks possible. Unfortunately, not all students can afford the high cost of traditional textbooks.

You can change that!

You can ensure that ALL of your students will have access to your course textbook content. In addition, you can edit the textbooks to fit your courses and best meet the needs of your students.

Open textbooks are real, complete textbooks licensed so teachers and students can freely use, adapt, and distribute the material. Open textbooks can be downloaded for no cost, or printed inexpensively.

This library is a tool to help instructors find affordable, quality textbook solutions. All textbooks in this library are complete and openly licensed.

Partners



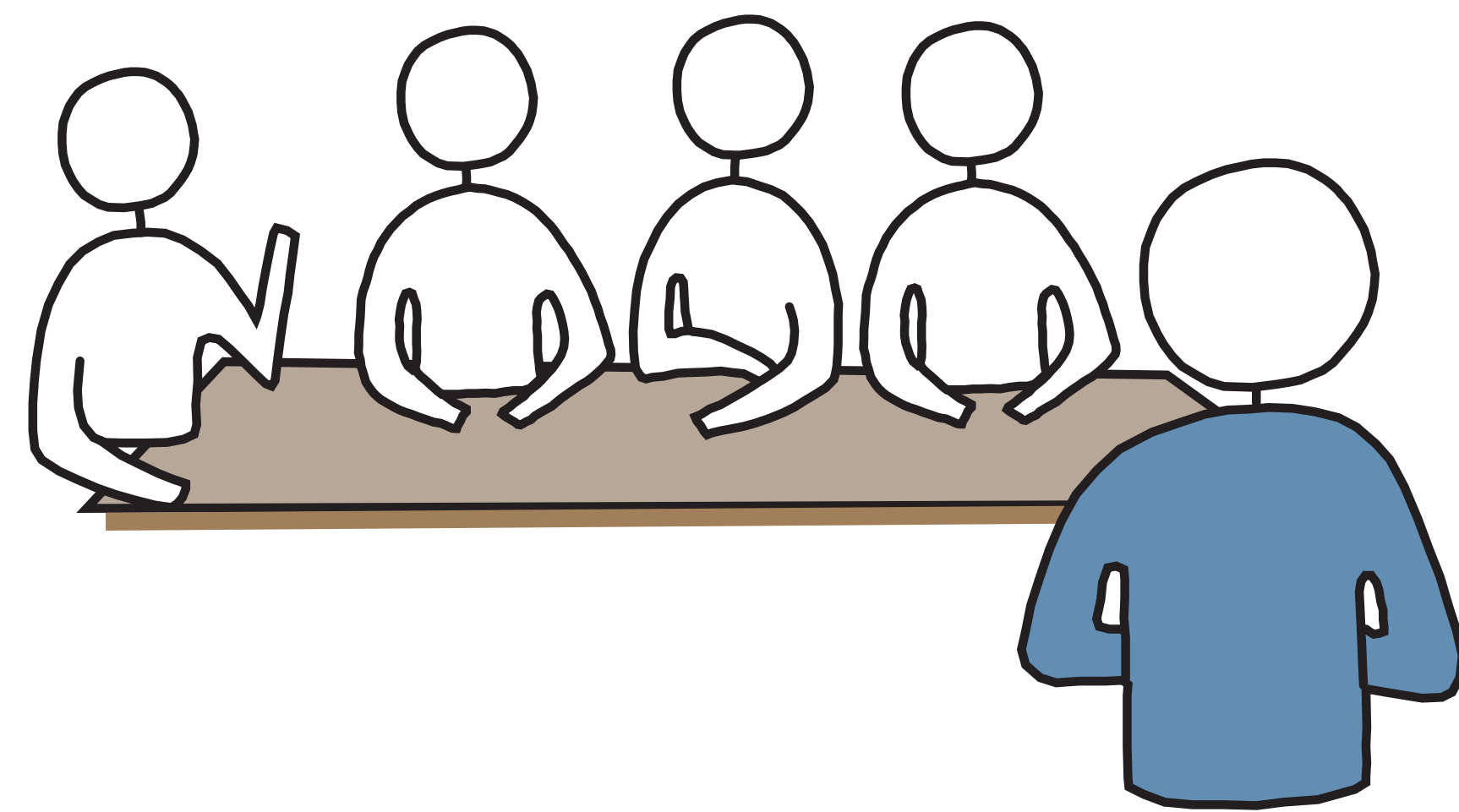
Contribute Reviews

If you are a faculty member from any institution, you can support this project and help your peers evaluate the textbooks in this catalog by writing a review of an open textbook in your field.

Only experts like you can determine quality.

Email us at open@umn.edu to get started.

Adoptions: 0



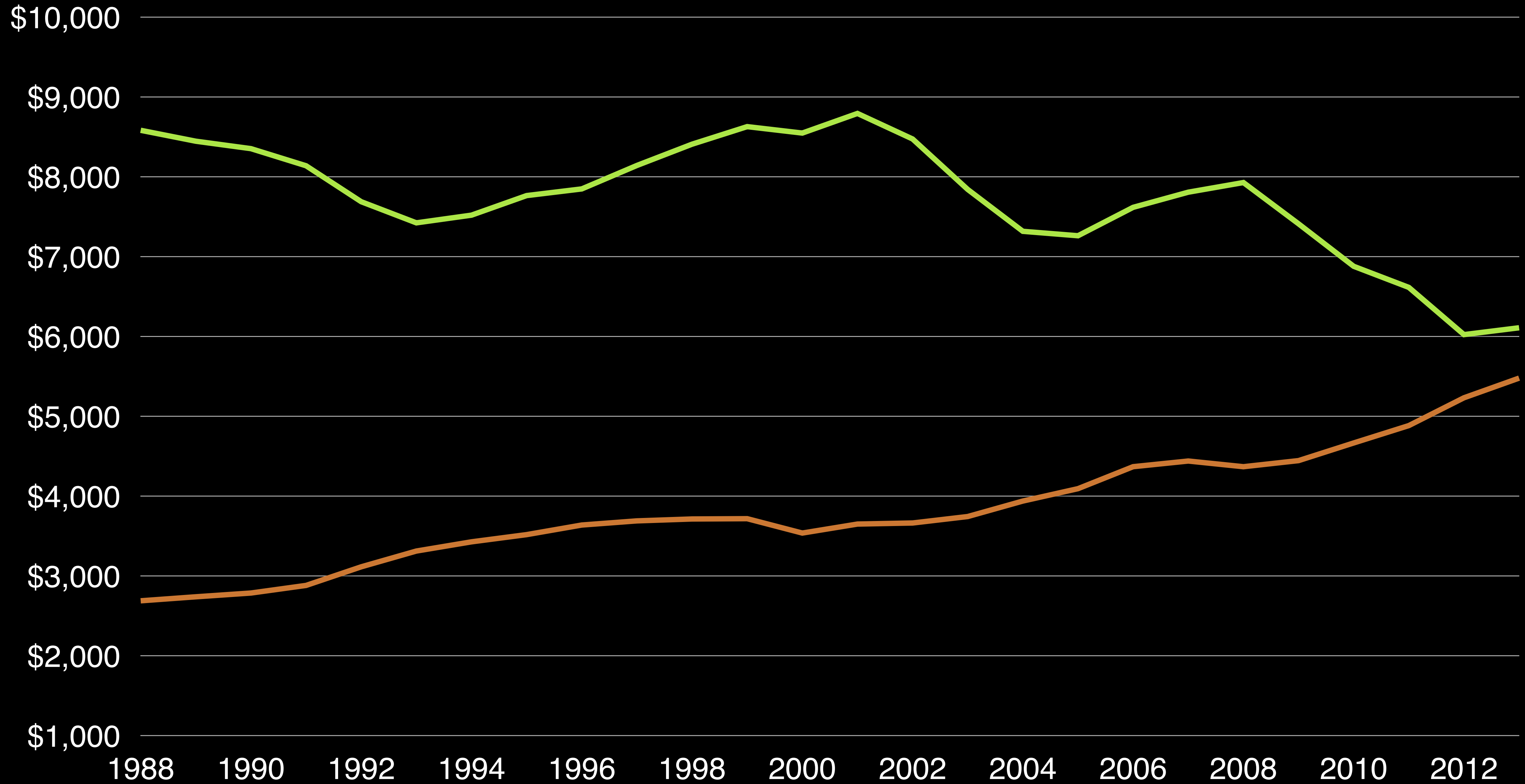
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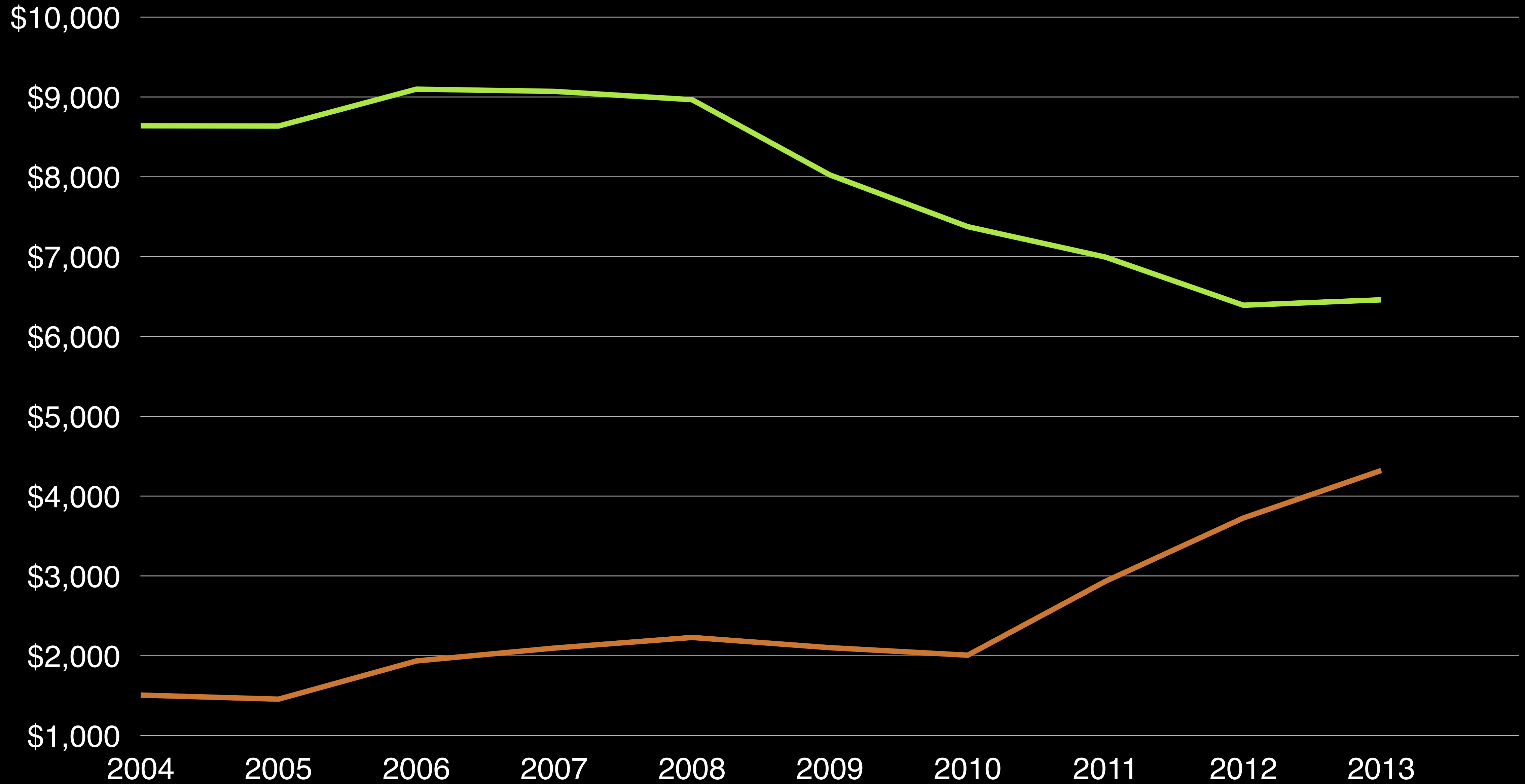


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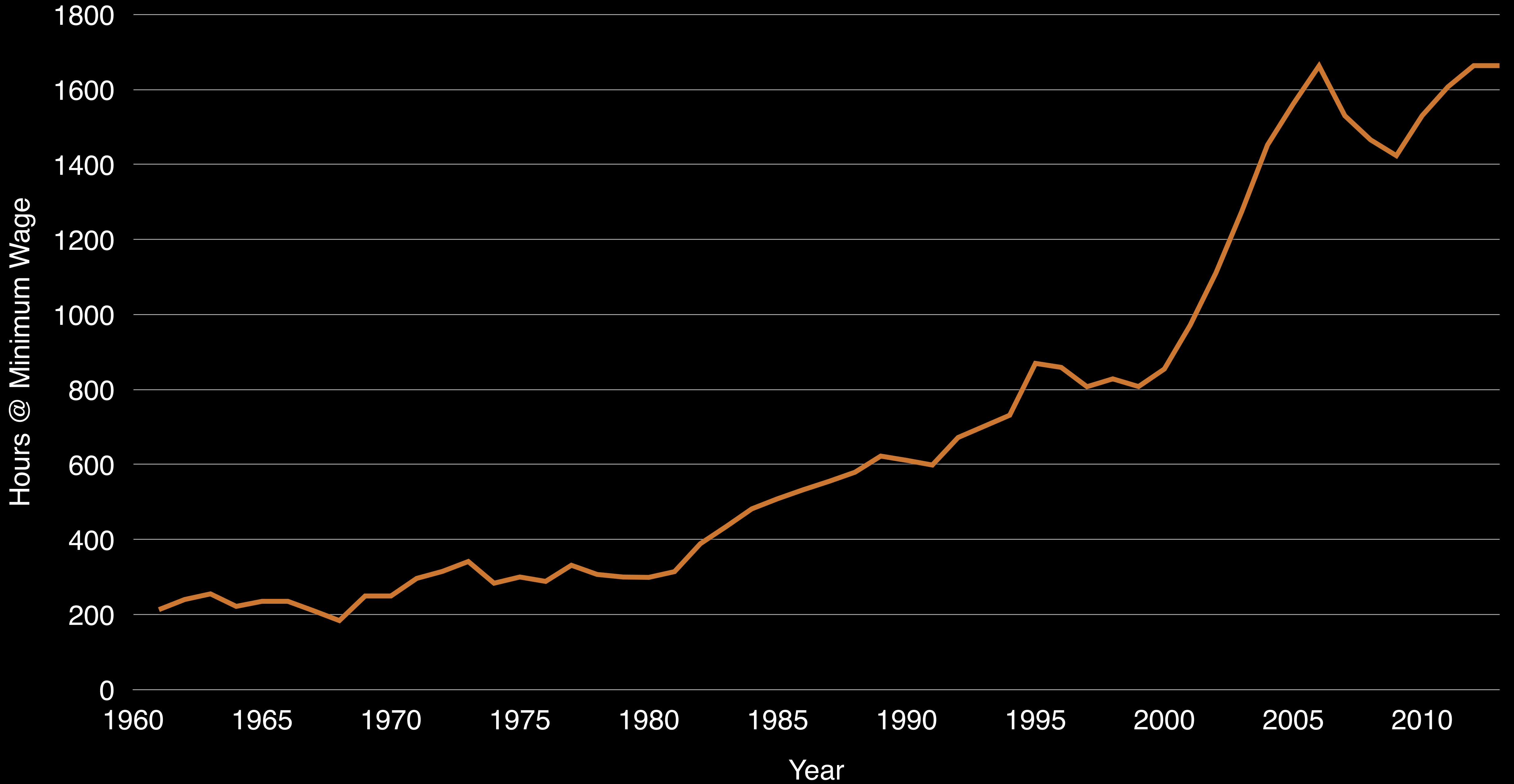
State Funding Tuition Revenue
US Higher Education Funding - \$/FTE



State Funding Tuition Revenue
Georgia Higher Education Funding - \$/FTE



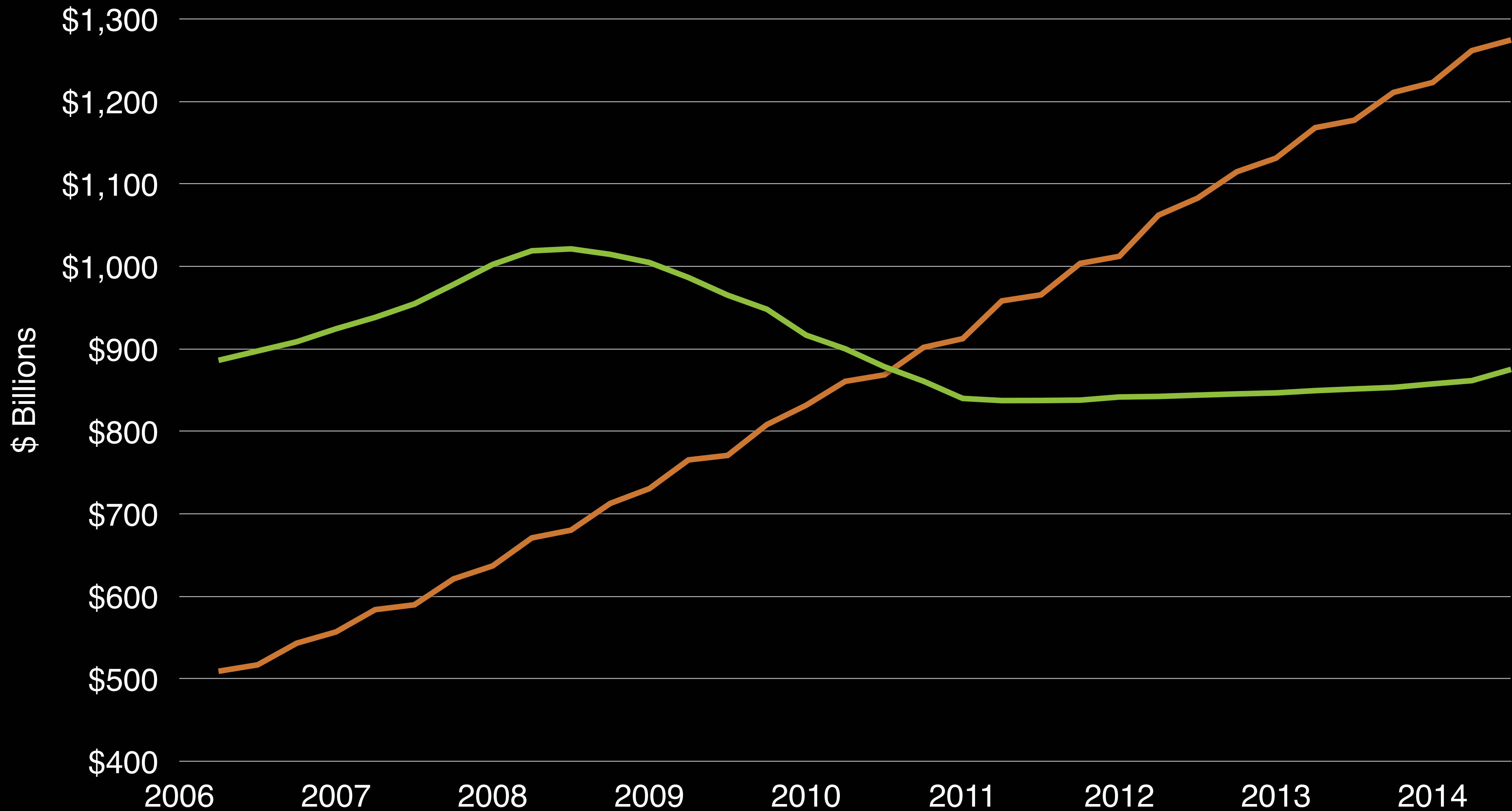
Affording Annual Tuition at the University of Minnesota



Consumer Revolving Credit

Student Loan Debt

US Debt



The Academic Impact

- Purchase an older edition of the textbook
- Delay purchasing the textbook
- Never purchase the textbook

"I figured French hadn't changed that much."

—U of MN Student

59%

**of students report that they have had to wait
for their financial aid check to purchase**

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Have you ever delayed purchasing a textbook because of
cost?

In your academic career, has the cost of required textbooks caused you to:

64% Not purchase the required textbook

49% Take fewer courses

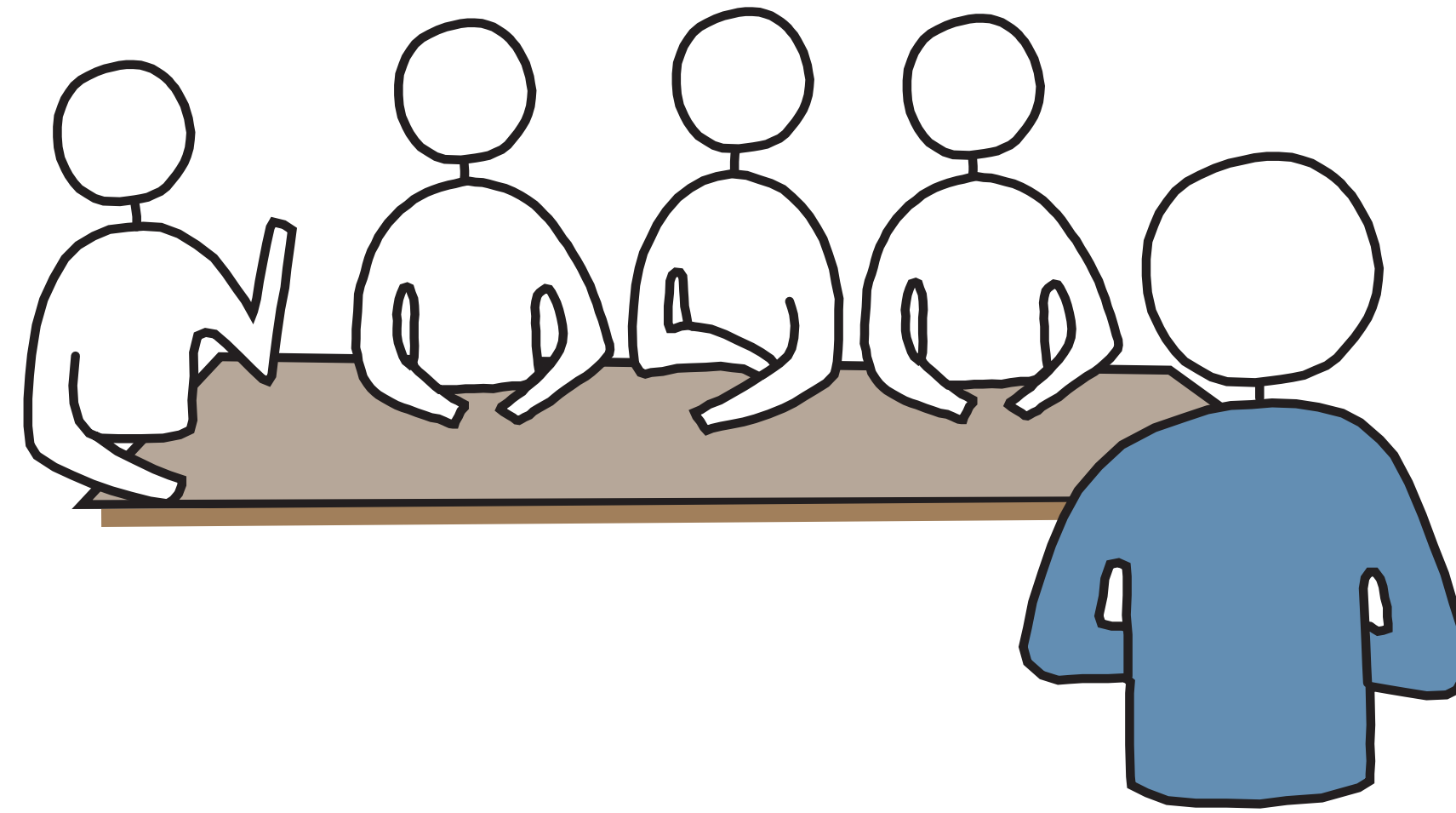
45% Not register for a specific course

34% Earn a poor grade

27% Drop a course

17% Fail a course

Adoptions: 0



Open
Textbook
Library

Discover the difference you can make.

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Driven to Discover™

BCcampus

PURDUE
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OSU
Oregon State
UNIVERSITY

Cleveland State
UNIVERSITY

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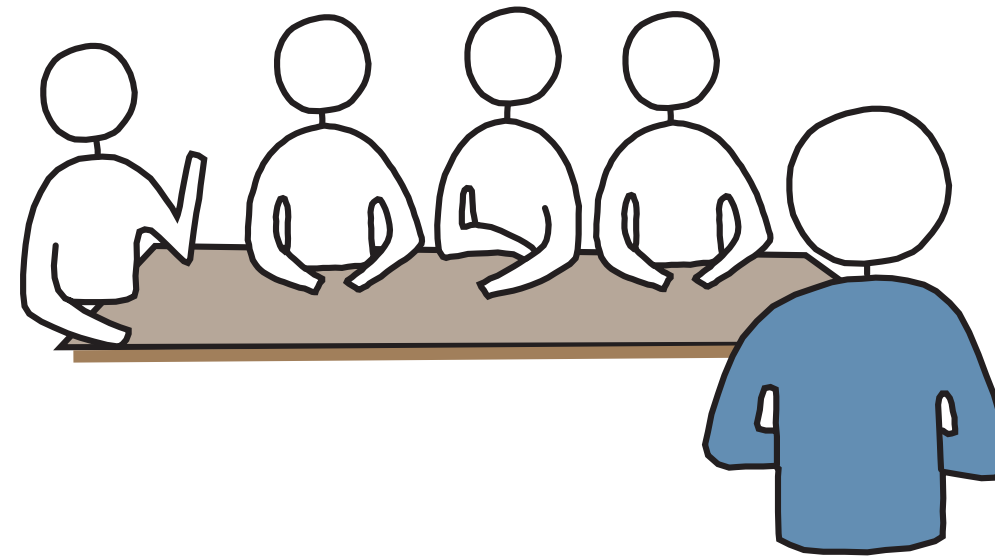


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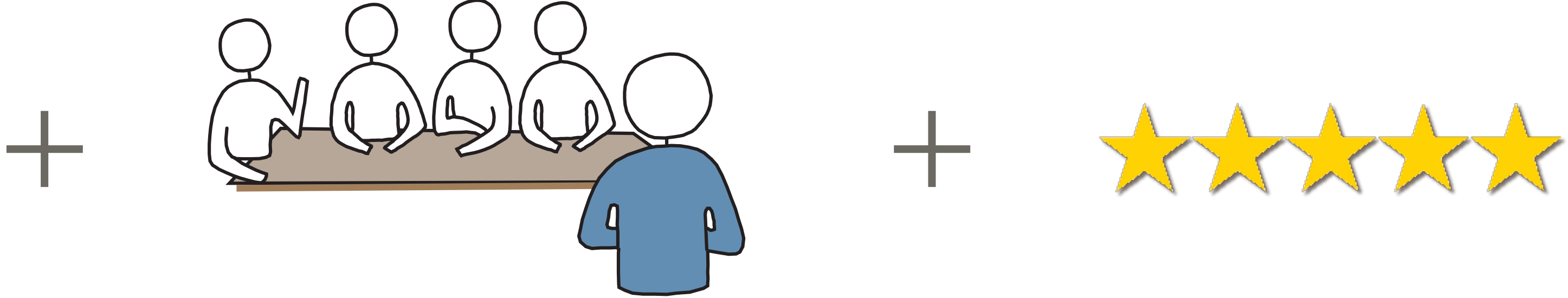
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10

faculty

2

years

\$270,000

Plus...

1.5 chapters

1000 item question bank

video series

instructional changes

Leadership/Administration

Questions

Opportunities

“What about the faculty
who make a lot of
money from textbooks?
Are you getting a fight
from them.”

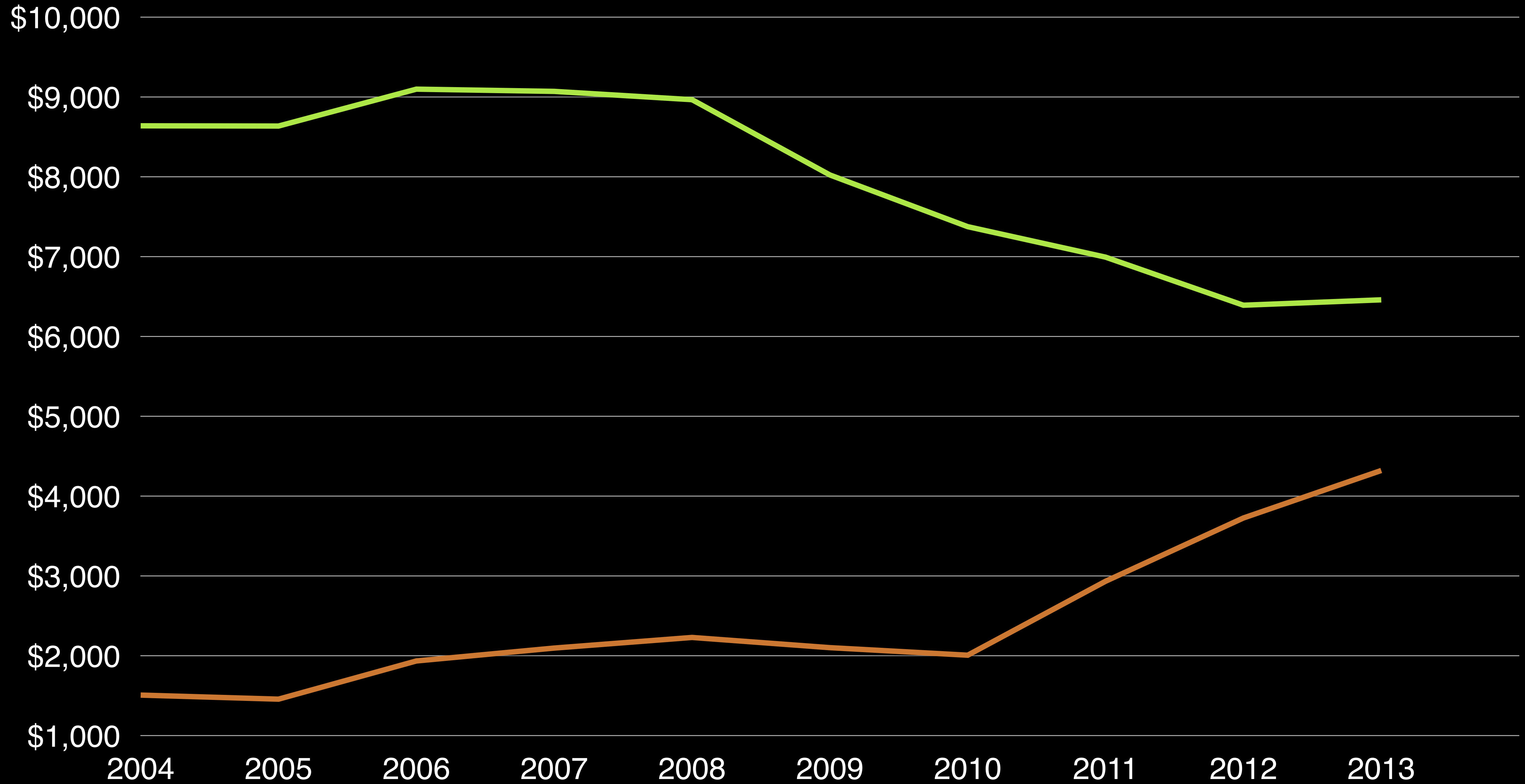
“What about revenues
from the bookstore?
Won't we be cutting
our own income if we
do this?”



Video removed

**What do you think about the cost of
textbooks?**

State Funding Tuition Revenue
Georgia Higher Education Funding - \$/FTE



"OER does not suffer
from any strong
objections or entrenched
opposition groups."

"When presented with the concept of OER, most faculty say that they are willing to give it a try."

QUALITY

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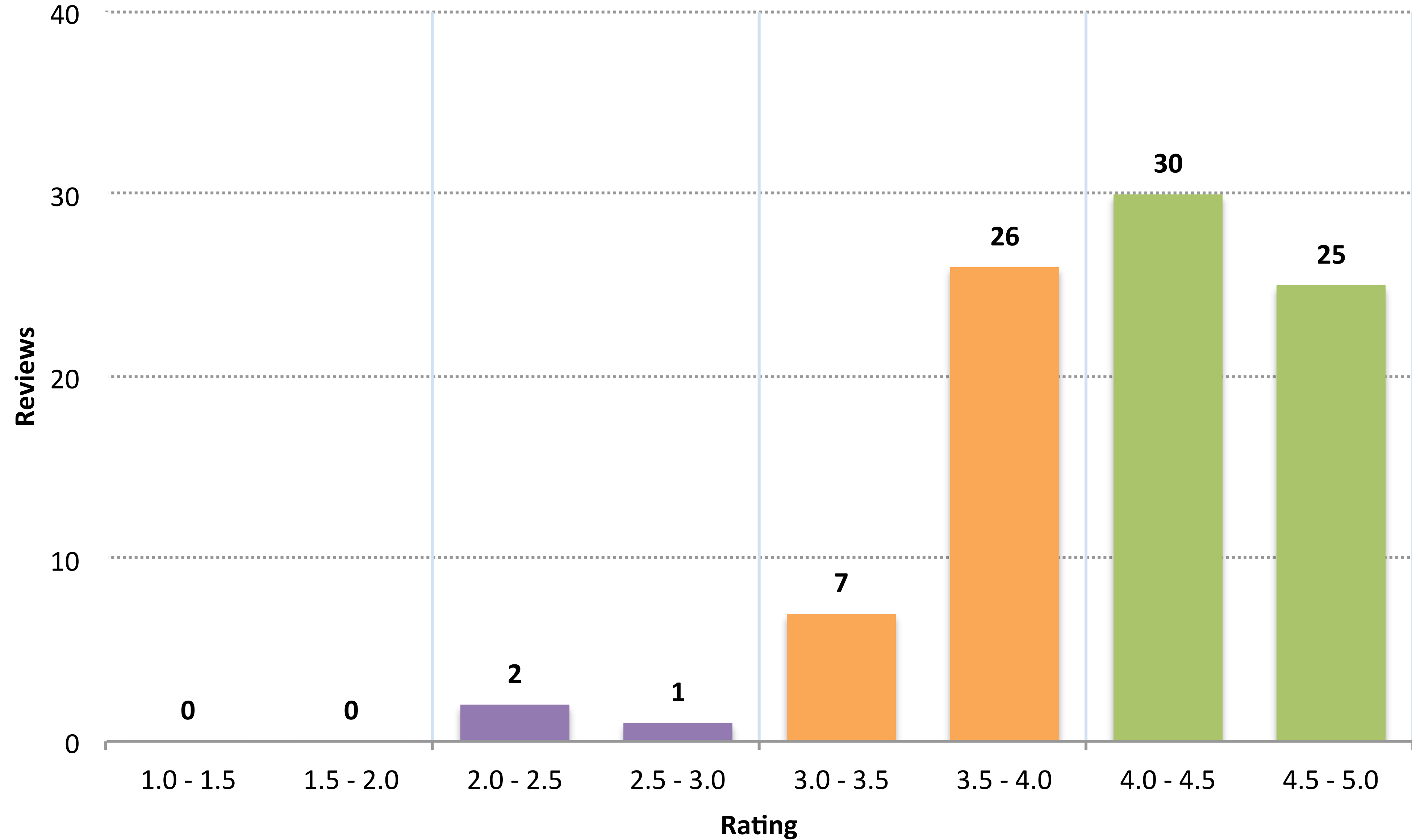
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Faculty Reviews of Open Textbooks (1-5)





University of Minnesota Open Textbook Library

Traffic - Total Visits (open.umn.edu)



“Are they any good?”

“Wikipedia isn’t
reliable, so I don’t
want a crowdsourced
book.”

“How can a free
textbook be any
good?”



“Won’t it take a lot more work to adopt an open textbook?”



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UNIVERSITY
of
OKLAHOMA

Virginia
Tech




THE OHIO STATE UNIVERSITY


NORTH DAKOTA
UNIVERSITY SYSTEM
ACCESS. INNOVATION. EXCELLENCE.

37%

adoption rate of
workshop attendees

(14% - 52%)

Local sustainability and expansion of open textbook programs

Continued work with faculty

Share local strategies

Manage FAQ for difficult questions that could arise

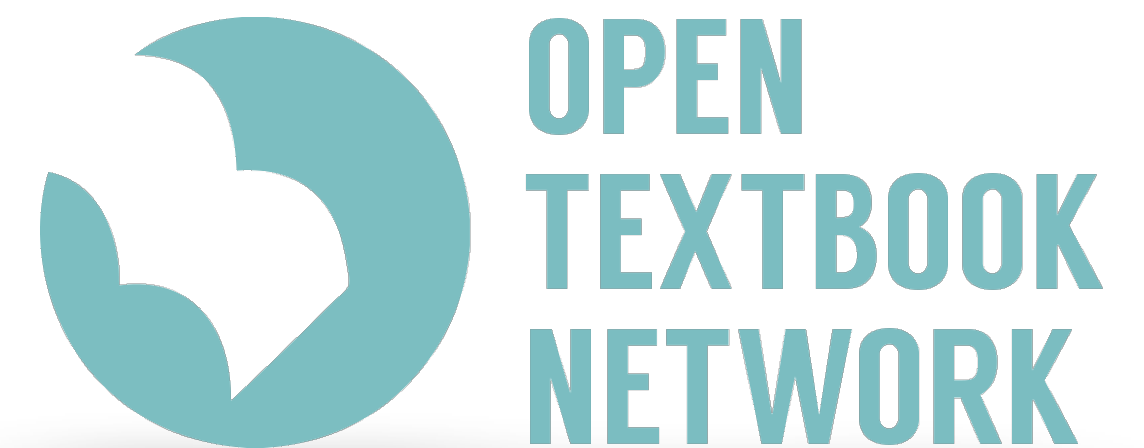
Collect and report local impact data

Program credibility

Shared network impact data

Faculty champions

Safety in numbers!



In conclusion

Thank you!

David Ernst
dernst@umn.edu
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