

# Video time!

<http://youtu.be/5ZQ9tscs7mM>



openstax™  
COLLEGE



Nicole Finkbeiner  
Associate Director  
Institutional Relations

Peer-reviewed, quality OER

# \$1,200

Average per year cost for  
textbooks and supplies

Fixing the Broken Textbook Market report  
by U.S. PIRG Education Fund  
January 2014

# 48%

of all students surveyed said that the cost of textbooks impacted how many/which classes they took each semester

# 65%

of students said that they had decided against buying a textbook because it was too expensive

# Foundation Support



# Meeting the OER Challenge



## Ease of Use

- Make it **EASY to find and use the materials**

## Free is not Enough

- Establish development models to ensure quality

## Scope and Sequence

- Develop resources to support existing curricula

## Essential Learning Resources

- Partner with groups that can enhance content

# Our books thus far





# OER Enhances Academic Freedom



- Distribute
- Remix
- Tweak
- Build upon
- Commercial use allowed
- Only attribution required

# No Passwords, No Registrations, Available in Many Formats



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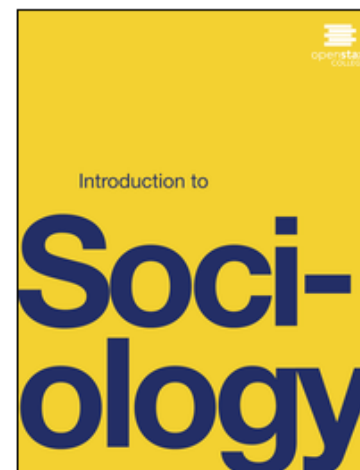
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# Additional Resources



- Online homework (from partners)
- Online labs (from partners)
- Online practice (from partners)
- PowerPoint slides
- Pronunciation guides
- Solution Manuals
- Test banks

# Adopt/Recommend



- Adopt an OpenStax College book as the main textbook
- Recommend an OpenStax College book as an option for studying/affordability

# FAQs

1. What's the catch or obligation?
2. Do you plan on switching to a fee model?
3. "I don't like X or you don't have Y"
4. Do you have SSO?
5. May I adapt and distribute without permission?
6. Do you have comp copies?
7. With no sales reps how do I get service?  
*info@openstaxcollege.org*
8. What about revisions?
9. Who do I call if I find an error?
10. Can my bookstore order physical copies?

\$30 MILLION  
SAVED!



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**Nicole Finkbeiner**

Associate Director,  
Institutional Relations

[nicolef@rice.edu](mailto:nicolef@rice.edu)

713-348-2972