

Video time!

<https://youtu.be/-AdiosVtq84>



Nicole Finkbeiner
Associate Director
Institutional Relations

Peer-reviewed, quality OER

\$1,225+

Average student budget per year for textbooks and supplies

Average Estimated Undergraduate Budgets
College Board
2014-2015

48%

of all students surveyed said that the cost of textbooks impacted how many/which classes they took each semester

Fixing the Broken Textbook Market report
by U.S. PIRG Education Fund
January 2014

Foundation Support



Meeting the OER Challenge



Ease of Use

- Make it **EASY to find and use the materials**

Free is not Enough

- Establish development models to ensure quality

Scope and Sequence

- Develop resources to support existing curricula

Essential Learning Resources

- Partner with groups that can enhance content

Our books thus far



Textbook prices



Subject	Current book price	Number of students	Potential Savings
Anatomy & Physiology	\$265.00	1,000	\$265,000
Statistics	\$358.00	1,000	\$358,000
Macroeconomics	\$281.25	1,000	\$281,250

Schools using our resources



1,400+ schools using OpenStax College books

- University of Maryland University College
- Austin Community College
- California State University System
- Houston Community College
- Stanford University
- Baylor College of Medicine
- Rice University
- Ivy Tech Community College System
- State University of New York

OER Enhances Academic Freedom



At the course level:

- OER provides faculty with more choices for their courses
- OER allows for permission free editing and adaptation
- OER prevents faculty from being locked into a particular platform or system

In the market place:

- OER should not be legislated or mandated
- OER needs to stand on its own vis a vis publisher material

OER Enhances Academic Freedom



- Distribute
- Remix
- Tweak
- Build upon
- Commercial use allowed
- Only attribution required

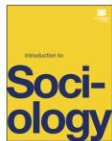
Access on DAY ONE of Class, No Registration, Available in Many Formats



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Additional Resources



- Online homework (from partners)
- Online labs (from partners)
- PowerPoint slides
- Pronunciation guides
- Solution Manuals
- Test banks

Adopt/Recommend



- Adopt an OpenStax College book as the main textbook
- Recommend an OpenStax College book as an option for studying/affordability

CNX.org



FAQs



1. What's the catch or obligation?
2. Do you plan on switching to a fee model?
3. "I don't like X or you don't have Y"
4. May I adapt and distribute without permission?
5. Do you have comp copies?
6. With no sales reps how do I get service?
info@openstaxcollege.org
7. What about revisions?
8. Who do I call if I find an error?
9. Can my bookstore order physical copies?

\$53 MILLION SAVED!



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<https://youtu.be/uV1dd0CJEvc>





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