



UNIVERSITY PRESS OF
NORTH GEORGIA

Low- to No-Cost Publishing at the University Press of North Georgia

Dr. B.J. Robinson
Director

USG/UPNG Collaboration – Goals

- Demonstrate the value and benefits of using open textbooks in USG courses
- Demonstrate the potential for open textbooks to lower textbook costs for students & their families
- Provide a US History open textbook for the course History 2111
- Provide a development model for future USG open textbooks

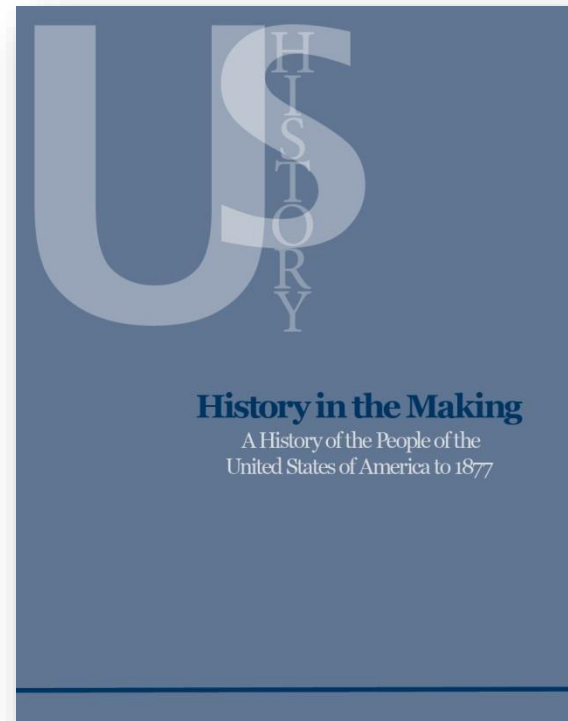
Potential Cost Savings

	Traditional Textbook	Open Textbook	Savings With Open Textbook
Title	Textbook previously used for this course	<i>History in the Making: A History of the People of the United States of America to 1877</i>	For 1 Student
Price for Print Edition	\$51.50	\$30 (From UPNG)	\$21.50
Price for e-Textbook	\$31.25 Downloadable	\$0	\$31.25
Price for Online Access	\$15.62 180 Day Online Access	\$0	\$15.62

Free Digital Version: Students who use only the free digital version of will pay nothing for the textbook

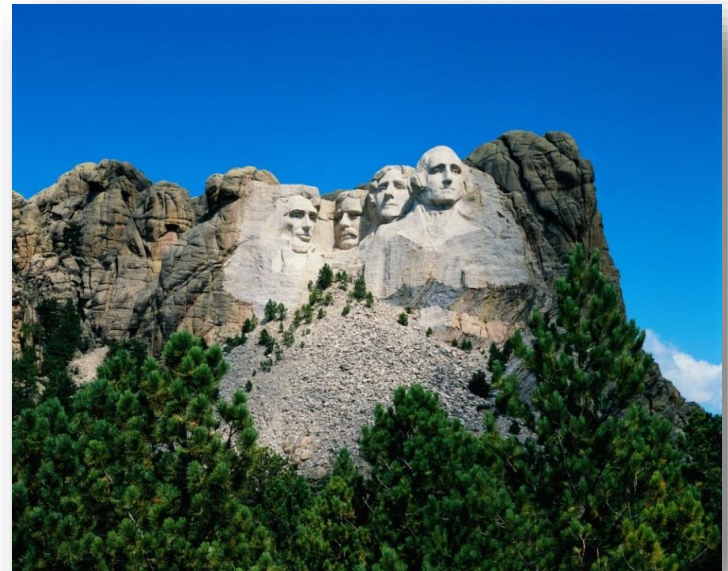
Current Status

- Available at: University Press of North Georgia
 - http://upnorthgeorgia.org/?page_id=2181
- Merlot
 - <http://www.merlot.org>
- College Open Textbooks
 - www.collegeopentextbooks.com
- PDF and EPUB versions available
- Accessible Version in progress
- Traditional print version
- Adopted for eCore History 2111

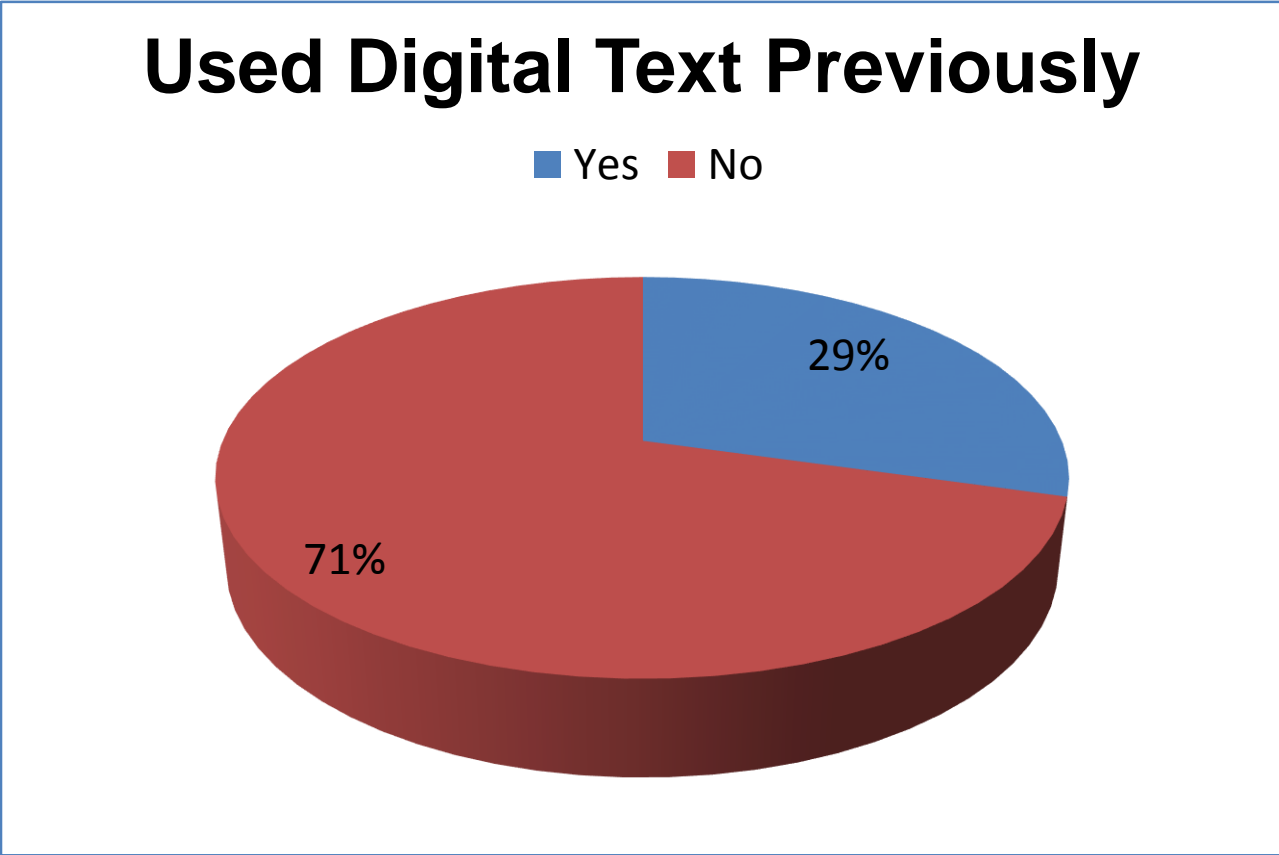


eCore Summer Implementation of US History Open Textbook

- **Five Course Sections of eCore HIST2111 (U.S. History I)**
 - Online Courses which began Fall 2014
 - Total Enrollment: 433 Students
- **Summer Students Polled**
 - 17 responded



Limited Previous Use of Digital Text



Survey Says...

“Very useful!”

“..a great thing because most History books cost a lot of money. “

“Having the book in digital form means I do not need to have my big schoolbook on me to get some reading done.”

“Thanks for providing it.”

“I hope that other instructors follow suit.”

“..can read anywhere..”

“... for all courses this should be the norm.”

“..so impressive ...”

“ ..free yet still easy to use.”

Student Savings for Fall 2014 Semester

Old Textbook Cost: \$57.71

America: Narrative History, Brief-Volume One

ISBN 978-0-393-93409-0

New = \$47.87; Used = \$37.71

Bibliobase: History 2111

ISBN 978-0-618-09706-7

Used = \$20.00

Total Student Savings Fall 2014:
\$24,988.43



Future OER Projects with Ecore

eCore Textbooks Scheduled for Release 2015

- ENGL 1102 – English Comp II
- ENGL 2111 – World Lit I
- ENGL 2132 – American Literature II
- GEOL 1011K – Introduction to Geosciences I
- HIST 1111 – World History 1

eCore Textbooks Schedule for Release 2016

- ARTS 1100 – Art Appreciation
- COMM 1100 – Human Communication
- MUSC 1100 – Music Appreciation
- SPAN 2001 – Intermediate Spanish I
- SPAN 2002 – Intermediate Spanish II

Model for No Cost Textbook Development with UPNG

- Solicit Proposals (mailing, conferencing): UPNG issues a call for textbook manuscript
- Submissions/proposals in academic journals and through hard copy mailings. UPNG then reviews and selects the highest quality proposal , both in terms of authorship and content. Proposals include 3 units/chapters, outline of entire textbook, audience, and competitors.
- Profit & Loss Analysis: UPNG determines if there is adequate demand for the textbook.
- UPNG develops Contract or MOA with author: Includes milestones, deadlines.
- UPNG contracts with the author(s), setting deadline for submitting completed author generated materials.
- Editorial Review: UPNG edits the manuscript content in order to prepare it for publication,
- Comprehensively considering all writing elements and requesting substance/content revisions from the author when necessary. Includes instructional design components (outlines, questions, etc.); This process can begin as content is received, if the submissions are stepped.
- Peer Review (External, Blind): UPNG submits the manuscript to at least two scholars in the textbook's field/discipline for them to give it a blind (objective) review, thus ensuring it makes a real contribution to its field

- Copyediting: UPNG improves the formatting, style, and accuracy of the manuscript, preparing it for publication.
- Production & Design: UPNG visually synthesizes and formats the manuscript's style and content into a coherent whole.
- Indexing: UPNG analyzes the text and identifies in it significant concepts and ideas, organizing them alphabetically and through locatable markers/headings so that readers can find them efficiently.
- Proofing: UPNG detects and corrects any errors in the print-ready galley proof and pdf of the text.
- Programming to convert document to different formats (ePub, etc.).
- ISBN: the international standard book number uniquely identifies the textbook to allow for more
- efficient marketing.
- Distribution: upload to usg pcs and online repositories; print copies through bookstore, UPNG website, Amazon.com
- Creation of Ancillaries.
- Post publication review.

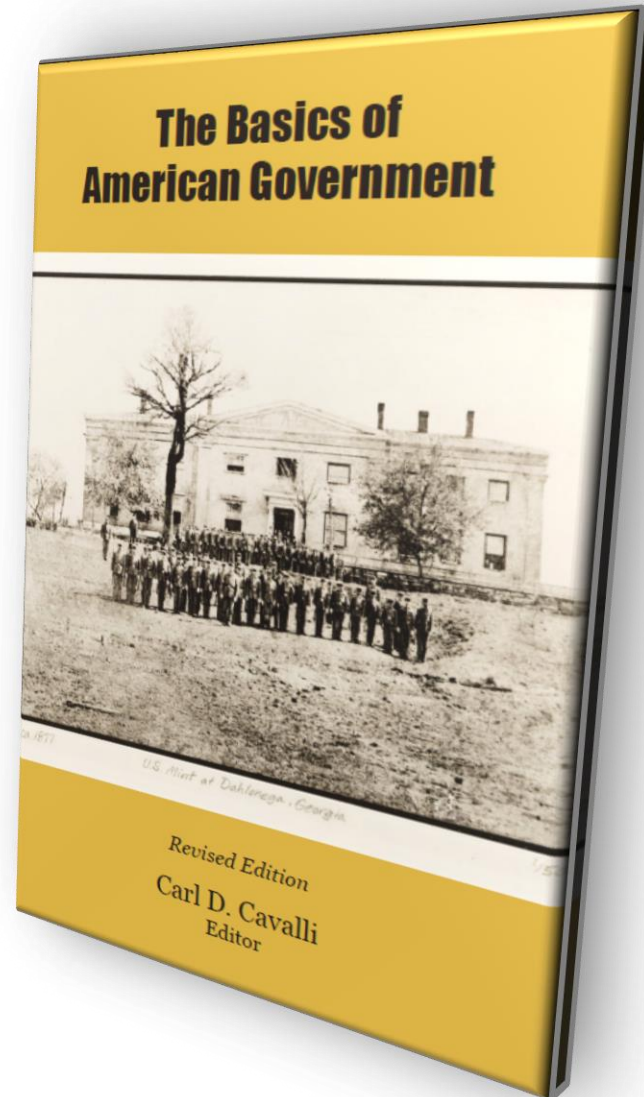


Peer Review

Standards developed from NEH Grant results.

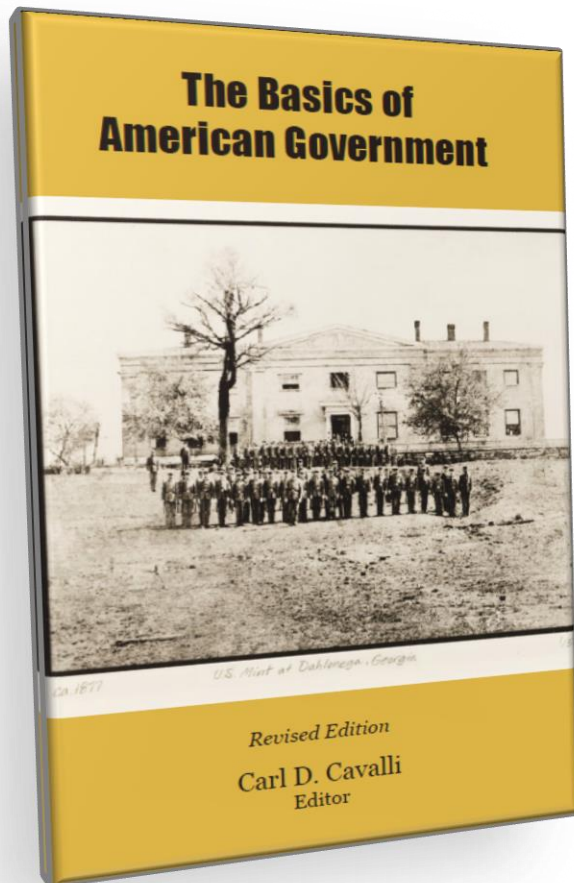


This Same Template can Apply to Low Cost Textbook Development and Implementation

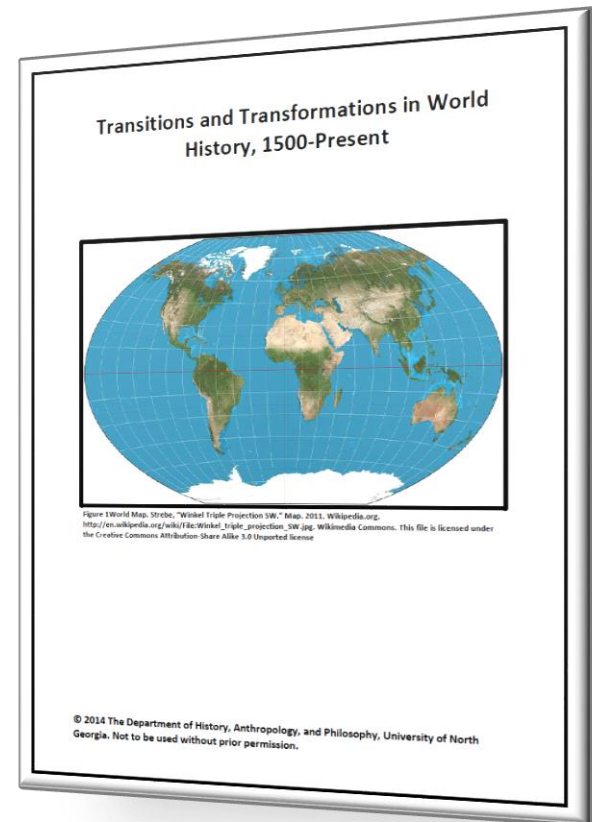


Low Cost Titles

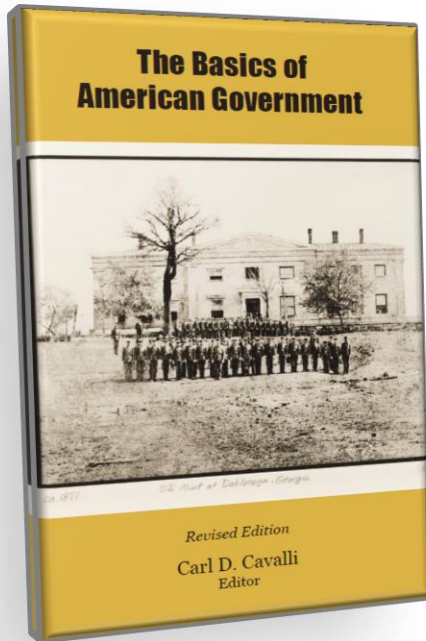
- Basics of American Government



- Transitions and Transformations in World History, 1500 - Present



Basics of American Government



Edited by Carl Cavalli, with chapters written by eight (current and past) members of the department of Political Science and Criminal Justice. Since it includes case studies, it's both a reader and a textbook. It underwent outside double blind peer review. We kept the unit price under \$30 (well under the \$70 average). It has been and will be adopted by the for their American Government (POLS 1101) courses. We migrate the books into our campus bookstore on a semester to semester basis, with the bookstore getting their usual 40% discount.

P\$o\$t\$

Press

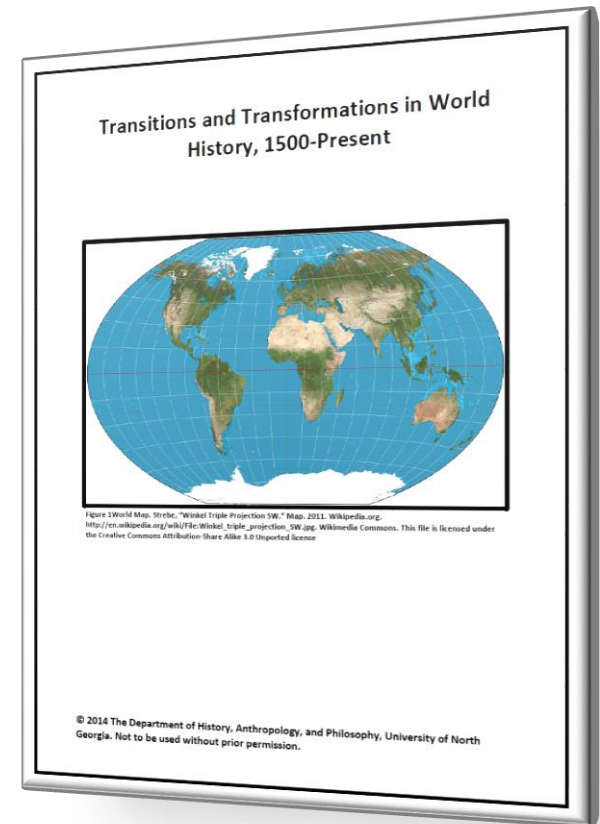
Political Science
Department

Contributors

Department as a
whole

Transitions and Transformations in World History, 1500-Present

This is a similar project that we're working on with the UNG Department of History, Religion, and Philosophy for the HIST1112 course (World Civilizations 1550-present). The royalties are handled in the same way. This project is completely digital, with distribution handled through a third party digital educational materials company, Lad Custom Publishing.



Protecting Intellectual Property Rights



Custom Publishing, Inc.



The Template in Action
Low-Cost First Year
Composition Textbook

University of North Georgia
Department of English

Existing Open Access Resources

Professor Rodgers' Open Access English Handbook - Digital Composition and Rhetoric - Mozilla Firefox

www.digitalcomposition.org/purdue-owlenglish-handbook

Digital Composition and Rhetoric

Navigation

- Welcome to Professor Rodgers' Digital Composition and Rhetoric Web Site!
- Sitemap
- It's gone. Undo
- What was wrong
- Repetitive
- In relevant

Professor Rodgers' Open Access English Handbook

Elements of Writing

- Words/Parts of Speech
- Topic Sentences
- Introductions
- Paragraphs
- Conclusions

Some Common Writing Issues (for exercise)

- Sentence Integrity/Complete Sentences
- Sentence Fragments
- Fused Sentences
- Complex Sentences

Usage

- Subject/Verb Agreement
- Faulty Parallelism

www.digitalcomposition.org/purdue-owlenglish-handbook

THE UNIVERSITY of NORTH CAROLINA at CHAPEL HILL

The Writing Center

- Home
- Make/Cancel an Appointment
- Submit a Draft Online
- Faculty Resources
- Handouts
- ESL
- About
- FAQs

Home

Search this site

IMPORTANT INFO

Fall and Spring hours

Monday-Thursday 9-8
Friday 9-4
Sunday 4-8

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Evaluate your session

MAKE A GIFT

Resources

Information for all aspects of the writing process, as well as information about other services, for both native and ESL students, teaching assistants, and faculty ...

Writing Center Announcements

Open for Spring Semester

Come make an appointment at any stage of the writing process.

The UNC Chapel Hill Writing Center is a free service for UNC students and faculty. Our tutors are friendly graduate and undergraduate students from a variety of academic disciplines who are specially trained in teaching writing. Our online resources are available to everyone; they offer helpful advice for writers and instructors on a variety of topics.

The Writing Center • Campus Box #5137 • SASB North Suite 0127 • UNC-CH • Chapel Hill, NC 27599 • CSSAC Home
phone: (919) 962-7710 • email: writing_center@unc.edu
© 2010-2013 by The Writing Center at UNC Chapel Hill.
Tutor login

writingcenter.unc.edu

university of illinois at urbana-champaign

The Center for Writing Studies

HOME / SEARCH / CONTACT

- Home
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- Calendar
- Speaker Series
- Writers Workshop

Writing Across Media | Writing Across the Curriculum | UI Writing Project | Other Programs

Writers Workshop: Writer Resources

- Grammar Handbook
- Checklist
- ESL Resources
- Writing Tips

Grammar Handbook

Thank you for using the Grammar Handbook, Writers Workshop, University of Illinois at Urbana-Champaign. This Handbook lists basic grammatical rules concerning parts of speech, phrases, clauses, sentences and paragraphs, and common problems of usage.

While we have done our best to be comprehensive and accurate, we do not claim to be the final authority on grammatical issues. We appreciate constructive [emails](mailto:) with questions, suggestions, or corrections, but please understand we may be unable to respond to all of them.

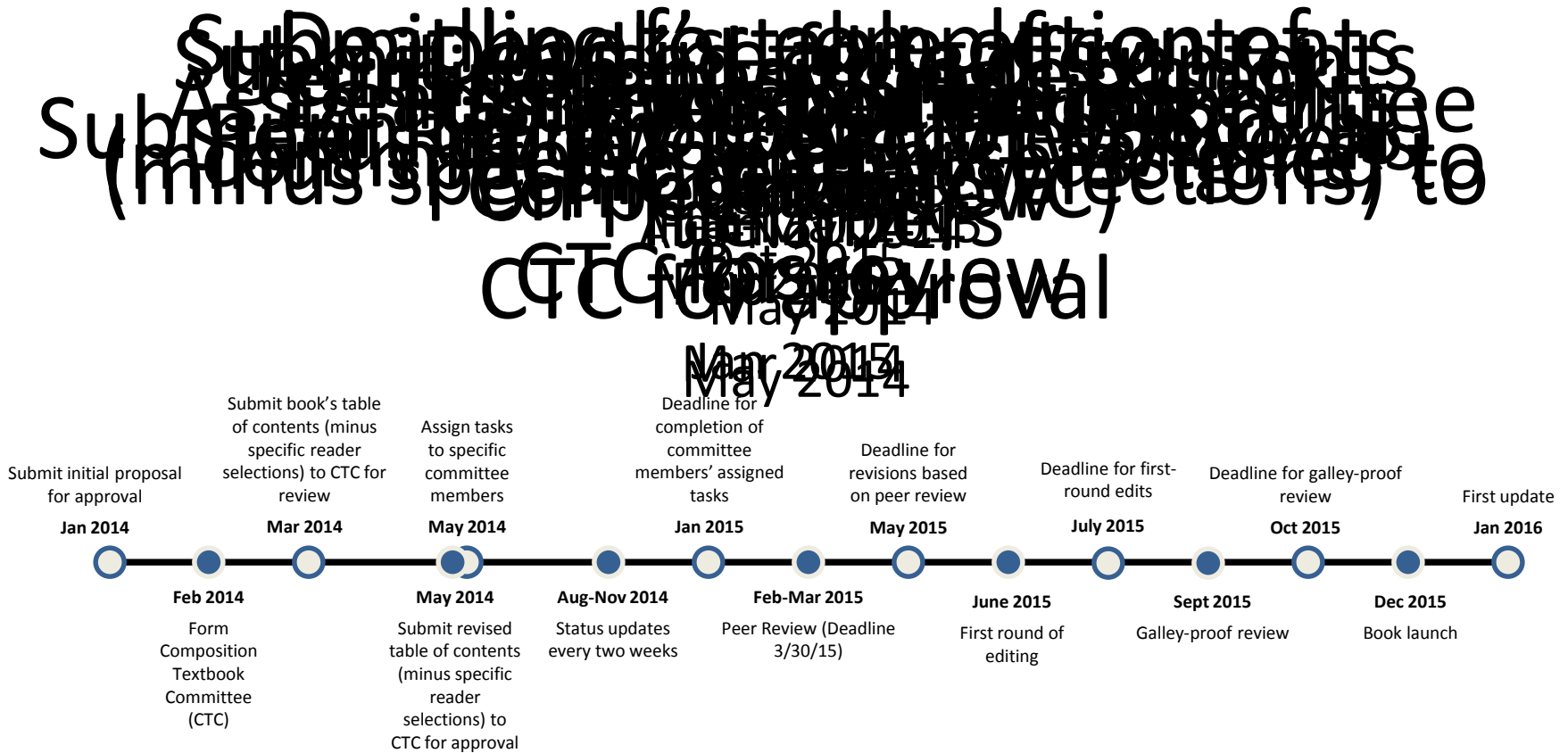
- Parts of Speech
- Phrases
- Clauses
- Sentences and Sentence Elements
- Common Usage Problems

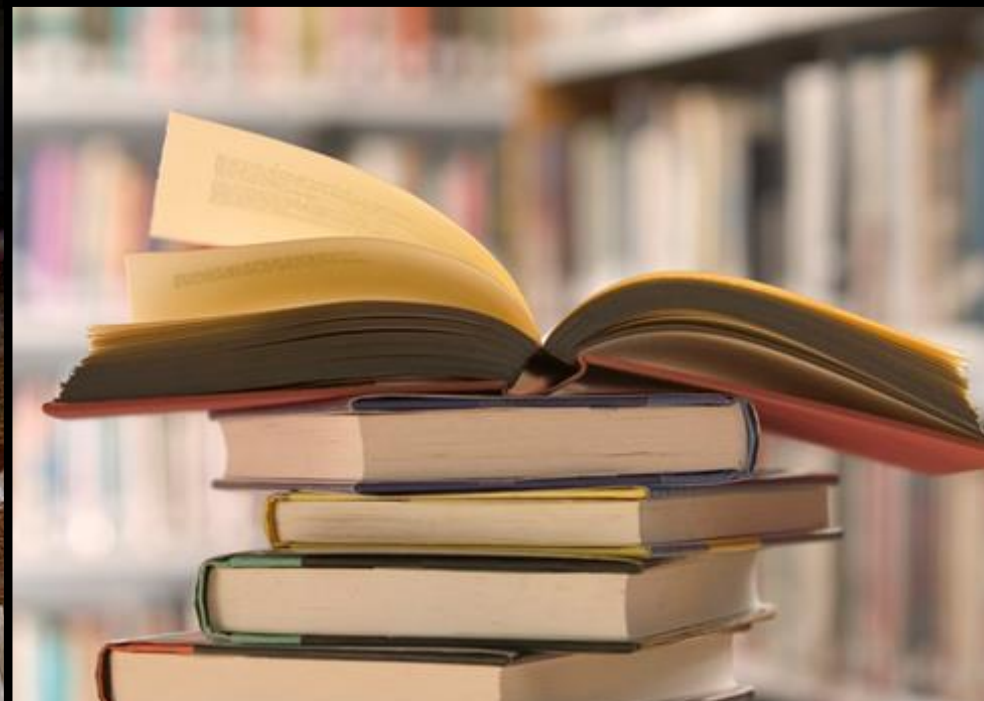
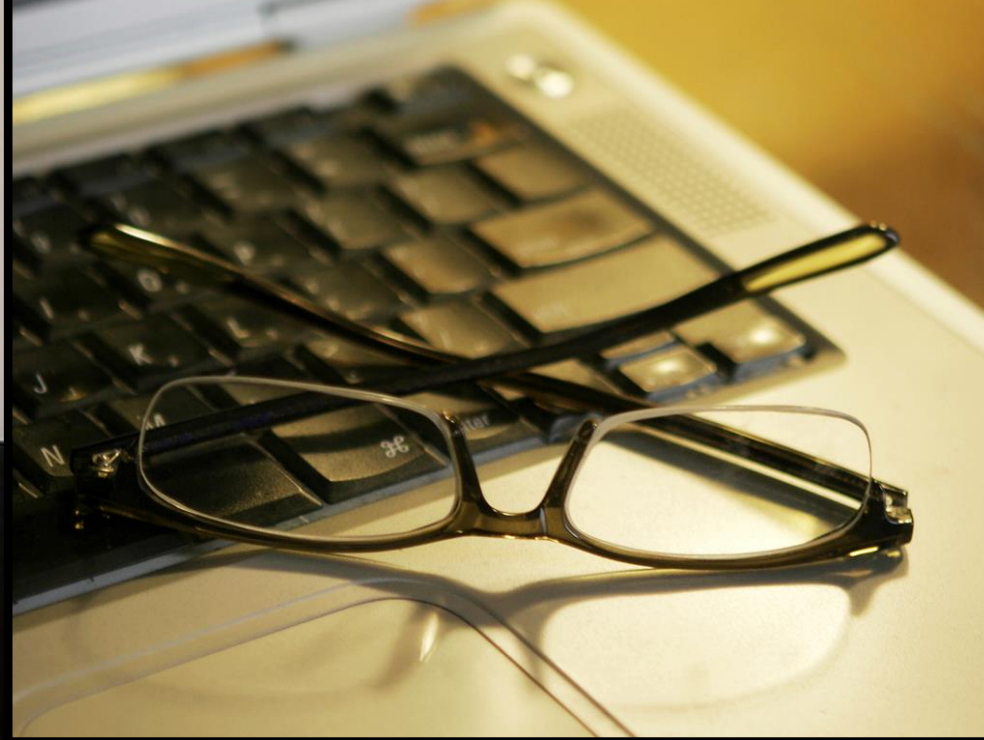
SECTIONS:

- Main Page
- About the Workshop
- People
- Schedule
- Appointments

www.cws.illinois.edu/workshop/writers

Timeline





A stack of approximately 15 books of various colors (blue, yellow, orange, red, green, grey) is positioned on the left side of the page, creating a vertical column. The books are stacked in a slightly staggered manner, with the spines facing right.

Ancillary Materials

EXERCISES

TEST BANKS

TUTORIALS

VIDEOS

The Basics of American Government, revised edition

[Home](#) | [About the Authors](#) | [Chapters](#) | [Resources](#)

How This Works

Browsing Chapters: You may view the chapter summaries and the introductions of each chapter by going to the "Chapters" link.

Students: To see additional materials:

1. Get the password from your instructor (Instructors: contact the publisher to verify your use of the textbook.)

Online supplemental web site for teachers and

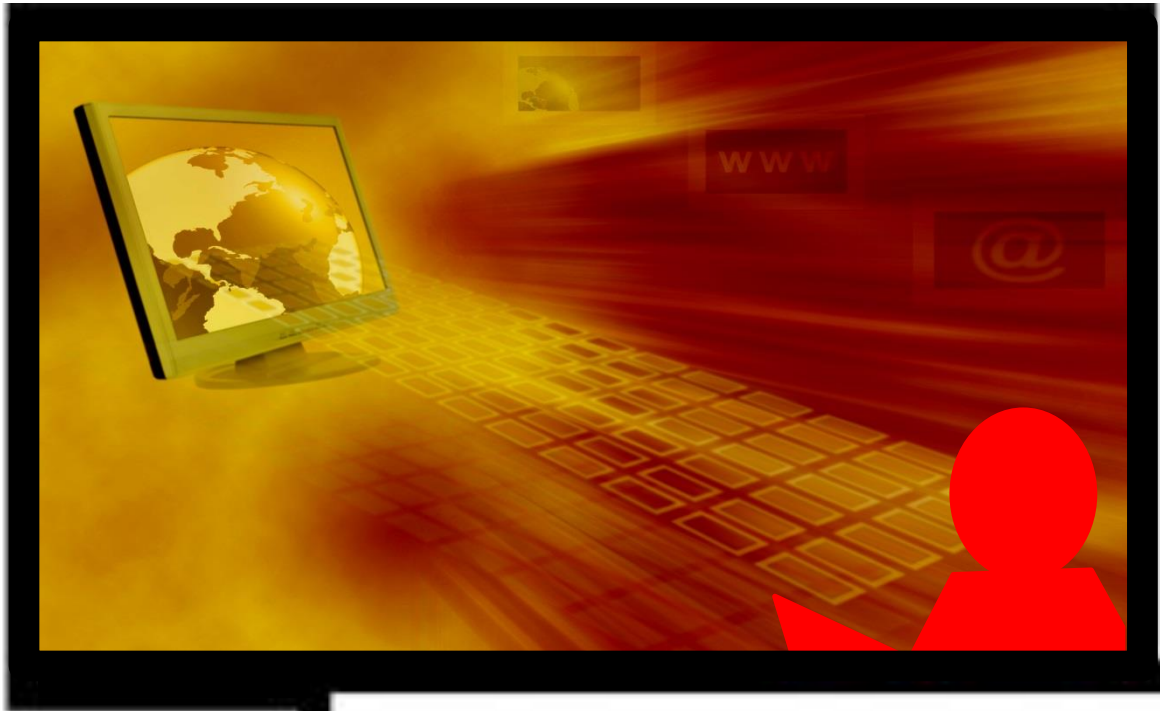
Multimedia, Web links, Original documents

The Basics of
American Government



Acknowledgments

We would like to thank many people for their assistance in creating this site. We are extremely grateful to Barbara Seaton for the many long hours she spent creating and developing it. Her work turned our many thoughts into the pages you see before you. Also, we would like to thank the authors



Distribution



Thank you!

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UNIVERSITY PRESS OF
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