

Textbook Transformation Grants Kickoff

February 2, 2015
Round Two Grantees
Middle Georgia State College

- **9am-10am: Welcome and Introductions**
 - Introductions
 - ALG: An Overview
 - Textbook Transformation Grants and Today's Goals
 - Teams Share Experiences from Round 1
- **10:05am-11:05am: Breakout Sessions 1**
- **11:10am-11:35am: Group Reports**
- **11:35am-12pm: Grant Processes Discussion**
- **12:00pm-1:00pm: Working Lunch**
- **1:00pm-2:30pm: Breakout Sessions 2**
- **2:35-3:20pm: Accessibility Session**
- **3:20pm-4pm: Q&A, Wrap-Up**

Breakout Sessions 1: Grouped by **subject area**

- Grantee Facilitators for each group
- Discussions w/ discussion prompt questions
- Group reports after the breakout session

Breakout Sessions 2: Grouped by **grant type**

- Identify issues specific to each team
- Refine implementation processes
- More collaboration!

Breakout Sessions

- **Lauren Fancher:** Director, GALILEO Support Services, Board of Regents, USG
 - Ongoing point of contact for Service Level Agreements
- **Jeff Gallant:** Visiting Program Officer for OER, GALILEO Support Services, Board of Regents, USG
 - Ongoing point of contact for implementation assistance and compliance reporting

Welcome and Introductions

Our guest presenters and instructors:

- **Nicole Finkbeiner:** Associate Director of Institutional Relations, OpenStax College
- **Marie Lasseter:** Director, Academic Technologies, USG Office of Faculty Development
- **Norah Sinclair:** Customer Support Supervisor, AMAC Accessibility Solutions
- **John Rempel:** Quality Control and Training Specialist, AMAC Accessibility Solutions

Welcome and Introductions

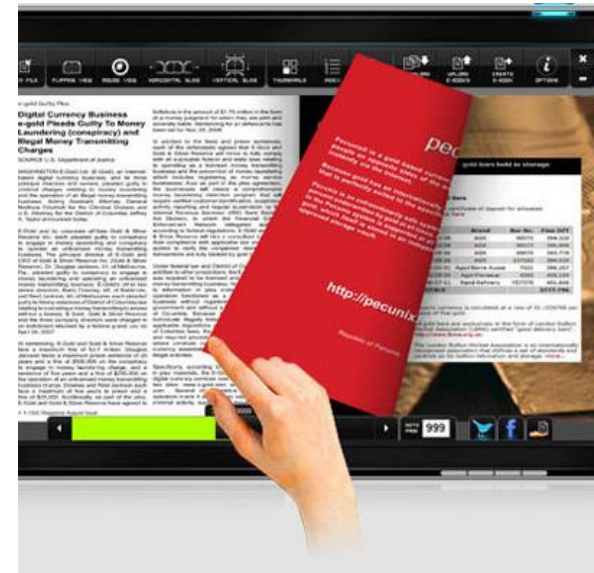
Summary of Grants and Grantees

- 78 proposals were received from 25 USG institutions.
- 27 proposals from 16 USG institutions were awarded grants.
- Total awarded: **\$559,099.90**
- Estimated student savings: **\$4,244,473/year**
- Proposals and grantees list on website
- http://www.affordablelearninggeorgia.org/about/textbook_transformation_grants_round_2_grantees

Welcome and Introductions

Affordable Learning Georgia: An Introduction

The State of Georgia's FY 2015 budget funds this new USG initiative, Affordable Learning Georgia (ALG), which focuses on reducing the cost of textbooks and the enhancement of GALILEO, Georgia's Virtual Library and ALG's parent initiative.



**USG Improving
Access and Affordability**



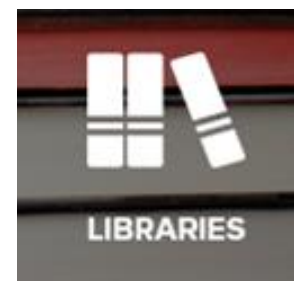
- A one-stop service to help USG faculty and staff identify lower-cost, electronic, free, and open educational resources (OER), building on the cost-effective subscription resources provided by GALILEO and the USG libraries. www.affordablelearninggeorgia.org
- Programs to support more affordable learning materials, including campus advocacy, faculty development, bookstore collaborations, and grants for textbook transformation, including a partnership with eCore, the University System's core curriculum taught completely online.
- An initiative of the University System of Georgia and GALILEO, Georgia's Virtual Library. www.galileo.usg.edu



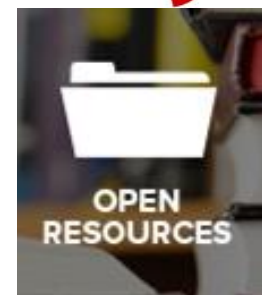
Affordable Learning Georgia Is...

Goals and Programs:

- OER for Top Fifty Courses
 - OER for eCore
 - OER Textbook
- Transformation Grants:
working with campuses
- Bookstore program
 - Symposium on the Future of the Textbook



Affordability
CHOICE
Accessibility



ACTIVITIES AND STRATEGIES



A framework to support adoption, adaptation, and creation of no-or-low-cost textbook alternatives

Introduction to Philosophy	PHIL 2010	MERLOT Open Textbook
Introduction to Social Problems	SOCI 1160	BCCampus: Sociology: U Social World Make a Recommendation
Introduction to Sociology	SOCI 1101	OpenStax Introduction MERLOT Open Textbook
Introduction to Statistics	MATH 2200, 1070, 1107, 1431, 1231, 2210, 2400, 1200, 2000, STAT 2000, 2231, 1127	Adopted by eCore: CNX American Institute of M Textbooks OpenStax College Intro MERLOT Open Textbook
Introductory Biology	BIOL 1001, 1002,1010, 1011,1020, 1050, 1100,	OpenStax Concepts of B MERLOT Open Textbook

http://www.affordablelearninggeorgia.org/find_textbooks/alg_top_courses

Scale: Top 50 Lower Division Courses



- eCore has already transitioned 10 courses to use no-cost, open resources.
- Validation at-scale of quality
- Plans call for ALG to support the transition for 15 additional eCore courses to use no-cost, open resources in FY15 and 6 in FY16

Scale: eCore Partnership



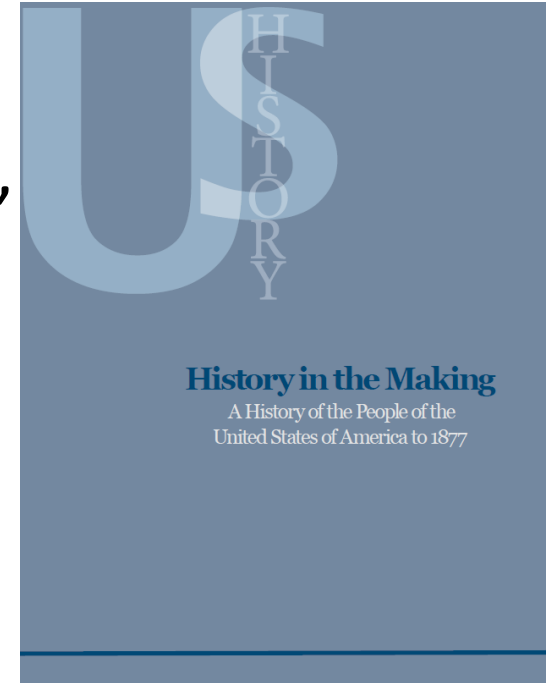
- USG college store partners
- Lowest price guarantees, rental programs, and more
- Data about cost savings as well as adoptions
- Software for comparison shopping, adoptions, marketplace



Photograph of McGregor Company bookstore, Athens, Clarke County, Georgia. Vanishing Georgia, Georgia Division of Archives and History, Office of Secretary of State. Digital Library of Georgia.

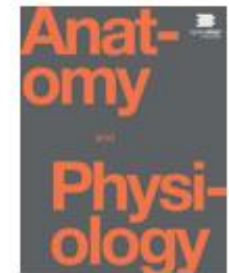
College Store Program Update

- Working with USG presses (UNG UGS, KSU) to leverage expertise, catalog, and infrastructure
- Peer review and editorial processes
- Hosting and distribution models
- Adoption/licensing of existing materials in catalog
- Original Open Textbook production model developed with USG U.S. History I Textbook



**History in the Making:
A History of the People
of the United States of
America to 1877**

Partner: USG University Presses



Partner: OpenStax College of Rice University

- 11 titles by the end of 2015, 21 by 2017
- High quality, professional publications with peer review and all standard publishing editorial processes
- Open to adopt and adapt through free customized hosting
- Many already in use in USG, eCore, and more to come
- Additional option to purchase very low cost print copy
- Funded by Gates, Hewlett, 20 Million Minds, Maxfield, Kazanjian, Lowenstein, and Arnold Foundations
- <http://openstaxcollege.org>

Partner: OpenStax College of Rice University

Why Grants?

Adoption, adaptation, and creation take time. Textbook Transformation Grants allow for:

- Course releases or extra-workload compensation for faculty
- Assistance from instructional designers
- Support for training session travel



Why Grants?

External Project Impact

- Shared evaluations
- Sustainability measures
- Shared creations and adaptations
- Lessons learned
- RPG statistics
- Student savings



Why Grants?

- The identification, review, selection, and adoption/adaptation/creation of the new course materials.
- The course and syllabus instructional design/redesign necessary for the transformation.
- The activities expected from each team member and their role(s): subject matter experts, instructional designer, librarian, instructor of record, et al.
- The plan for providing open access to the new materials.
 - Discuss these with your team, make a plan.
 - Share any questions or needs you have with your group leader this afternoon.

Implementation Processes

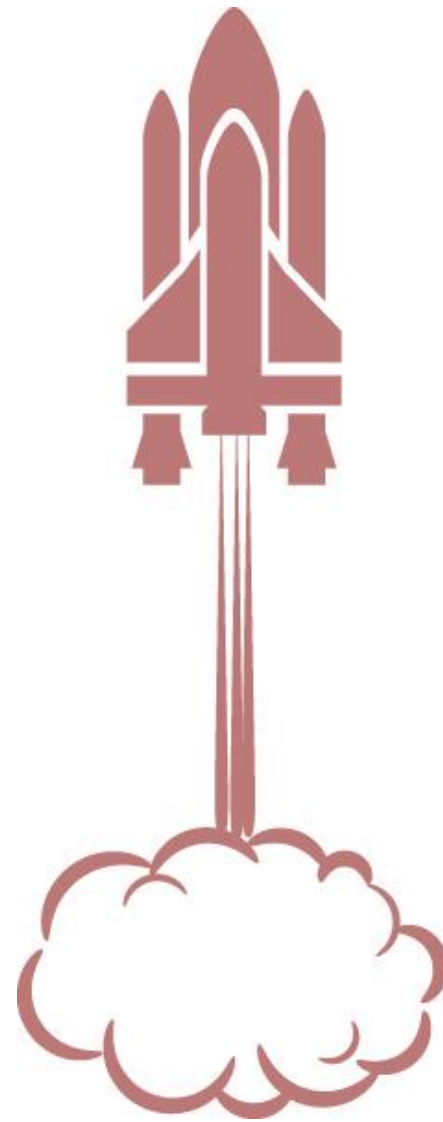
RPG =

Retention

Progression

Graduation

New formula funding
model in FY16 for USG
from General Assembly
will take this into
account



Retention, Progression, Graduation

History in the Making: A History of the People of the United States of America to 1877

- Implemented in **eCore US History I** course in Summer and Fall 2013.
- In Spring 2013, prior to open text implementation: 88% HIST 2111 retention rate.
- In Summer 2013, the first semester with the Open Textbook, retention increased to 94%.
- Successful completion (grades A, B, and C) rose from 56% in the spring to 84% in the summer with the open textbook.
 - Retention is the measure of non-withdrawals (grades A,B,C,D,F)
 - Successful course completion is the measure of grades A, B, and C. Non-successful course completion is the measure of grades D, F, W, and WF.

- General announcements and reminders to the ALGGRANTEES-L listserv. Feel free to share information and ask questions using this listserv. All ALG grantees (including round 2 and future) will be subscribed.
- Round-2-grantee-only communications will be tagged [R2]. This will allow everyone to understand who the question, or information, or deadline, is intended for.

- **Lauren Fancher:** Director, GALILEO Support Services, Board of Regents, USG
 - Ongoing point of contact for Service Level Agreements
- **Jeff Gallant:** Visiting Program Officer for OER, GALILEO Support Services, Board of Regents, USG
 - Ongoing point of contact for implementation assistance and compliance reporting. Including help or referral on questions about content, materials, openlicensing, etc.
- **Please use the ALGRANTEES-L listserv or our question form:**
<http://tinyurl.com/alggrantsupport>
 - This will greatly expedite response time and ensure that questions are tracked in conjunction with your proposal and compliance information
 - If you must use email, please include your Proposal ID in the subject line
- Please call on us for help even if you are not sure which person is the correct person, or if we have SME-ise on the topic. We will get someone to help you if possible.

Communications: Lauren and Jeff

Additional follow up with teams in various ways as needed, can include but not limited to:

- Email from Jeff
- Web meetings on various topics related to implementation, hosting/platform, and status reports
- For at-scale, additional meetings as needed, including on-campus
- Schedule dependent on team implementation status and Go-Live semester