

Affordable
Learning
Georgia Perimeter College

IncludEd


ENGAGEMENT & RETENTION – The Challenge



More than
1/3

of students
decided to go **without a
required textbook**

only
28%

of students have all  required materials on day one

Nearly **1** in **5** students



have skipped or deferred a class
because of **course material costs**

“Students without the text
always seem **‘one step’** behind.”



The Solution: The IncludED[®] Program

- The IncludED program delivers all required course materials, both print and digital, to students as part of their tuition or fees

IncludED[®] Program Models

- **Course-Based:**

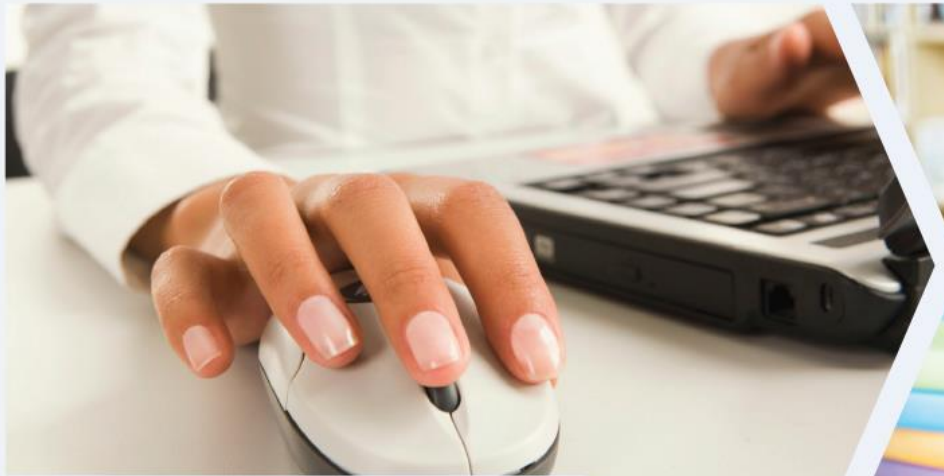
In this model, the includED program delivers all required course materials for a single class. This approach allows institutions to target their implementation of the includED program towards specific course sections in order to drive efficiencies in delivery of required course materials, and to add entire courses to the includED program as desired.

- **Student-Based:**

In this model, the includED program delivers all required course materials across several classes on an individual student basis. This model is fully scalable and can be implemented in order to deliver the includED program across an entire institution, department or cohort.



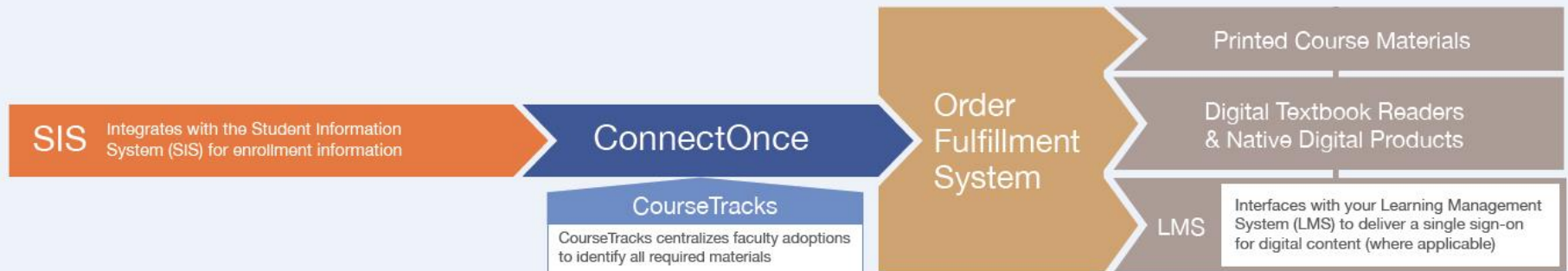
The IncludED[®] Program: How it works



STEP 1: Student Enrolls in IncludED

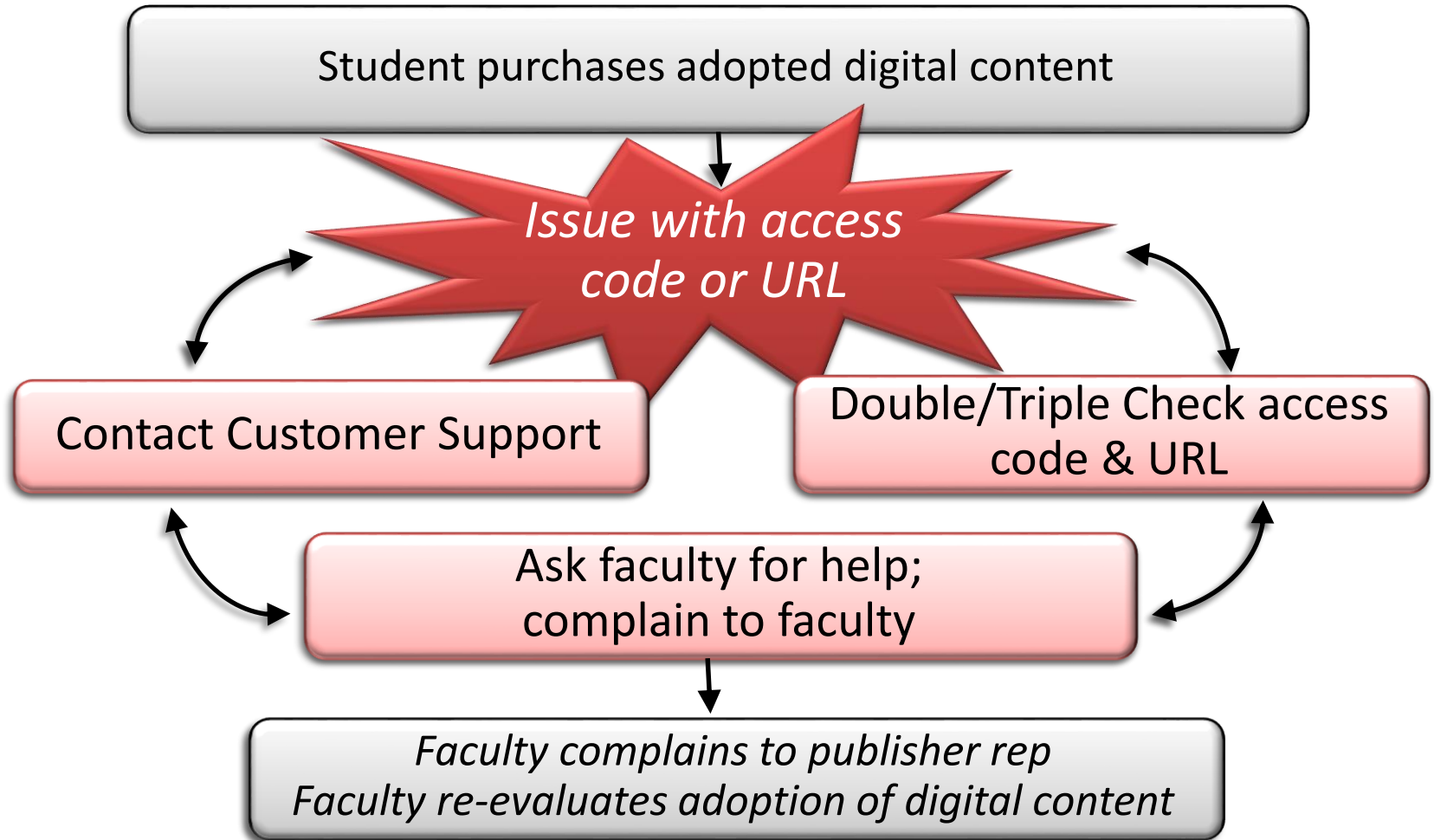


STEP 2: Student Receives Materials



Opening the Door to Digital

The Experience Today...



Opening the Door to Digital

The experience with the IncludED program...

Student purchases adopted digital content

Accesses Learning Management System

Clicks on link to digital course material and starts learning

Digital content aggregated in one place on LMS for student



IncludEd Benefits

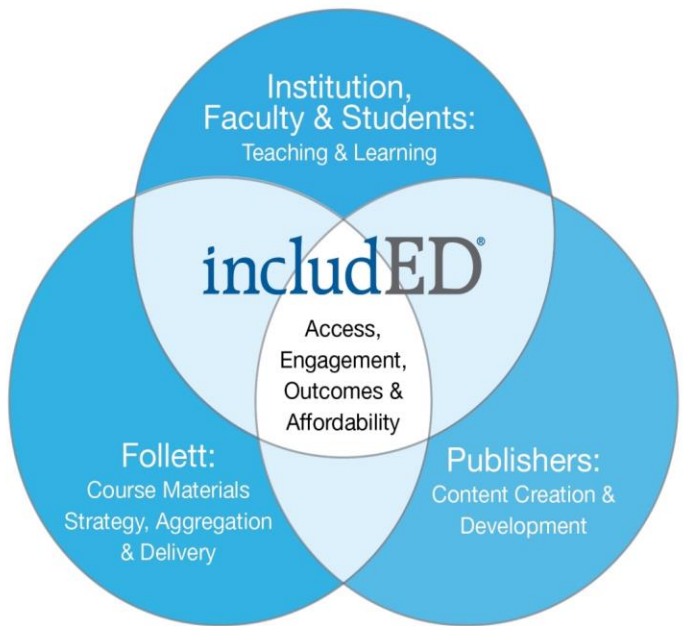
INSTITUTION & FACULTY

- Maintain full variety of content choices for the faculty
- All students have faculty selected content on or before first day of class
- Marketable competitive offering
- Can market the full cost of education up front

STUDENTS

- Equal access to materials for all students
- Ease and convenience of fulfillment
- Lower overall prices
- Increased student engagement, performance and retention

GPC IncludEd Program Summary



- Two includEd courses
 - CHEM 1151L & GPCS 1010
- Negotiated with publishers for reduced cost
- Student savings
 - CHEM 1151L \$48
 - GPCS 1010 \$36
- Over 2100 students participated
- Total student savings over **\$74,700!!**

Follett Discover

Aligning with Campus Goals

Enable student
success

Support faculty
efficiency

Maintain
faculty choice

Leverage
investments in
existing campus
systems

Follett FacultyTM Discover

- Makes all content **discoverable, including OER**
- **Read and write reviews** of course materials alongside your academic peers
- **Pre-approved Materials List**
 - For campuses with content standardization
- **Admin Approval Workflow**
 - For campuses where department approval of adoptions is required
- Personal Library
 - **Save items** for later review



Follett Student Discover™

- Student Discover is a way for students to **easily purchase, access and manage** their course materials.
- **Easily accessible** within faculty work flows
 - Accessed through LMS
 - Recognizes user and affiliated courses
 - Single sign-on
- **Acquire all content** in one place
 - New, Used, Rental
 - Digital
 - OER
- Purchase via your **campus store website** using multiple tender types – including financial aid (where supported)



Affordability **CHOICE** **Accessibility**

The adoption choice is the single most important factor in determining course materials affordability.

Your campus stores are here to provide options, support and choice!