		Thursday, December 11, 2014
12:00-1:00		**Registration**
1:00-2:00	**Opening Plenary Part 1** *Masters Hall* **Georgia Center**	**Welcome and Introductions** Merryll Penson, Executive Director, Library Services, Board of Regents, University System of Georgia Keynote Address 1 **An Economic Analysis of the Market for Textbooks: Current Conditions, New Developments, and Policy Options** Dr. James Koch, Board of Visitors Professor of Economics and President Emeritus, Old Dominion University *Turning the Page* Author
2:00-2:10	**Opening Plenary Part 2** *Masters Hall* **Georgia Center**	**USG Student Perspectives: SGA Presidents** Kari Butler, College of Coastal Georgia Azell Francis, Georgia Southern University Elijah Maurice, Middle Georgia State College
2:10-2:55	**Opening Plenary Part 3** *Masters Hall* **Georgia Center**	**Publisher Perspectives: Keynote Panel** Stephen Laster, Chief Digital Officer, McGraw Hill Education David Harris, Editor in Chief, OpenStax College, Rice University
2:55-3:15		**Afternoon Break** *Pecan Tree Galleria*
3:15-4:00	Concurrent Session I: A *Masters Hall*	**Creating and Sharing Open Educational Resources in the University System of Georgia** *(Repeats Friday)* Marie Lasseter, Director, Academic Technologies, Board of Regents, University System of Georgia Christy Talley Smith, Director of Curriculum and Instruction, eCore, University of West Georgia
	Concurrent Session I: B *Room FG*	**Using Open Source Materials to Infuse Project-Based Learning Into General Education Courses** *(Repeats Friday)* Peggy Brickman, Professor, University of Georgia Eddie Watson, Director, UGA Center for Teaching and Learning, UGA Montgomery Wolf, Professor, UGA

3:15-4:00	Concurrent Session I: C *Room TU*	**New Roles for Bookstores** Kathleen Hayes, Vice President of Sales, Verba R. Todd Smith, Director of Campus Store Services, The Loch Shop @ Clayton State University Derrick Turner, Director of College Services, Georgia Perimeter College
	Concurrent Session I: D Room VW	**USG Precalculus Emporium—Applying Elements of a Successful, Affordable, and Accessible Learning Model to Online Instruction** Kris Biesinger, Project Manager, University of Georgia Charles Kutal, Professor and Associate Dean, University of Georgia
4:00-4:15		**Transition**
4:00-5:30		**Hotel Check-in**
4:15-5:00	Concurrent Session II: A *Masters Hall*	**A New Framework for Accessible Textbooks** Christopher Lee, Director, AMAC Accessibility Solutions and Research Center Robert Martinengo, Project Manager, AMAC Accessibility Solutions and Research Center
	Concurrent Session II: B *Room FG*	**Discussion: Future Dimensions/Technology/Sustainability** Cable Green, Creative Commons Facilitator
	Concurrent Session II: C *Room TU*	**New Roles for Libraries/Special Collections** Nicole Allen, Director of Open Education, SPARC Toby Graham, University Librarian and Associate Provost, University of Georgia
	Concurrent Session II: D *Room VW*	**California State University's Affordable Learning Solutions: What We've Learned and What We've Accomplished after 4 Years** Gerry Hanley, Assistant Vice Chancellor, California State University, Office of the Chancellor Leslie Kennedy, Director, Affordable Learning Solutions, California State University, Office of the Chancellor
5:30-5:45		**Boarding Bus Outside Main/Hotel Entrance, on Carlton Street Transportation to UGA Special Collections Library**
6:00–7:00		**Reception: Heavy Hors D'oeuvres Buffet and Cash Bar** *UGA Special Collections Library Banquet Hall*

7:00 – 7:45	**Evening Program** *UGA Special Collections Library Auditorium*	**Welcome and Introductions** **Dr. Houston Davis** Executive Vice Chancellor, Academic Affairs Board of Regents, University System of Georgia **Keynote Address 2** **Open Education:** **The Moral, Business & Policy Case for OER** Cable Green, Creative Commons
8:00 – 9:00		**Reception: Desert Buffet and Cash Bar** *UGA Special Collections Library Banquet Hall*
9:00		**Boarding Bus to Return to** **The Georgia Center for Continuing Education**

Friday 12/12/14		Friday, December 12, 2014
7:30-8:30		**Continental Breakfast Buffet** *Pecan Tree Galleria*
8:30 – 9:30	**Morning Plenary** *Masters Hall* **Georgia Center**	**Welcome and Introductions** Lauren Fancher, Director, GALILEO Support Services and ALG **Keynote Address 3** **Too Good Not To Be True:** **The Moral Imperative For OER** David Wiley, Lumen Learning
9:30 – 10:00		**Morning Break** *Pecan Tree Galleria*
10:00 – 10:50	Concurrent Session III: A *Masters Hall*	**Creating and Sharing Open Educational Resources** **in the University System of Georgia** *(Repeat of Thursday)* Marie Lasseter, Director, Academic Technologies, Board of Regents, University System of Georgia Christy Talley Smith, Director of Curriculum & Instruction, eCore, University of West Georgia
	Concurrent Session III: B *Room FG*	**Using Open Source Materials to Infuse Project-Based** **Learning Into General Education Courses** *(Repeat of Thursday)* Peggy Brickman, Professor, University of Georgia Eddie Watson, Director, UGA Center for Teaching and Learning, UGA Montgomery Wolf, Professor, UGA

10:00 – 10:50	Concurrent Session III: C *Room TU*	**New Roles for University Presses** Mick Gusinde-Duffy, Assistant Director for Acquisitions and Editor-in-Chief, University of Georgia Press B.J. Robinson, Professor of English and Director of the University Press of North Georgia, UNG
	Concurrent Session III: D Room VW	**Improving Student Learning Outcomes and the Efficacy of OER** Kim Jones Davenport, Research and Product Analyst, OpenStax College, Rice University
10:50-11:00		**Transition**
11:00 – 11:50	Concurrent Session IV: A *Masters Hall*	**Affordability, Adaptability, and Quality: Affordable Learning Georgia and OpenStax College** Lauren Fancher, ALG Nicole Finkbeiner, Associate Director, Institutional Relations, OpenStax College, Rice University Jeff Gallant, ALG
	Concurrent Session IV: B Room FG	**Adaptive Learning plus Real Time Analytics = Successful Transformation: GPC's Work with McGraw Hill's ALEKS** Andrea Hendricks, Department Chair, Online Math/CS, Georgia Perimeter College
	Concurrent Session IV: C Room TU	**Three Internet2/EDUCAUSE eTextbook Pilots: One Participant's Implementation, Findings, Challenges, and Next Steps** Monica Metz-Wiseman, Coordinator of Electronic Collections, University of South Florida
	Concurrent Session IV: D Room VW	**The American Yawp: A Collaboratively Constructed Free and Online American History Textbook** Angela Esco Elder, PhD Candidate, University of Georgia Ben Wright, Assistant Professor of History, Abraham Baldwin Agricultural College
11:50-12:00		**Transition**
12:00 – 1:30	**Lunch** *Magnolia Ballroom*	**Awards and Introductions** Merryll Penson / Lauren Fancher **Keynote Address 4** **Open Textbooks: Overcoming Barriers, Realizing Opportunities** David Ernst, University of Minnesota **Wrap-Up** Merryll Penson